

Downey's Triumph Makes \$30 a Week Pension National Issue



Sheridan Downey, former Townsend and End Poverty in California leader and now a strong supporter of the \$30 Every Thursday plan, drives home a point in a characteristic speaking pose. Defeating the veteran Senator William C. Gibbs McAdoo for the California Democratic senatorial nomination, Downey is the newest meteor in the 1938 political sky.

A new movement and a new Messiah zoom across the political heavens. This is the first of two articles on Sheridan Downey and the \$30 Every Thursday idea that carried him to victory over Senator McAdoo.

By NEA Service

SAN FRANCISCO.—If Sheridan Downey sweeps through the November elections with anything like the power he displayed in soundly beating William C. McAdoo in the Democratic primary, the U. S. Senate will find in its midst this winter a champion of the latest panacea to end the depression—the “\$30 Every Thursday” plan.

Hitler Silent on Czech Issue as He Addresses Nazis

10th Annual Proclamation Deals Only With Affairs at Home

“A BRIGHTER DAY”

Hitler Optimistic at Home—But Europe Remains Anxious One

NUEMBERG, Germany.—(AP)—Reichsfuehrer Adolf Hitler ignored Czechoslovakia in his proclamation Tuesday to the 10th annual Nazi congress, disappointing anxious European statesmen who had hoped for an inkling of Germany's intentions in central Europe.

Almost the whole 5,000-word proclamation dealt with the inner condition of Germany, particularly economically, with the fuhrer assured his followers was so healthy that the nation should “be without worries for food for years to come.”

Through the voice of District Leader Adolf Wagner, who read the fuhrer's proclamation in the congress hall, Hitler repudiated any intention of forming a pact with foreign powers.

“I never had, nor have now, such an intention,” the chancellor declared.

Czechs' Last Offer

PRAHA, Czechoslovakia.—(AP)—Political ministers of the Czechoslovak cabinet Monday night formulated what was described as “a last and ultimate offer” to the republic's Sudeten German minority which is demanding autonomy.

The ministers, after a four-hour session in the residence of President Eduard Benes, issued a statement saying:

“In a meeting tonight attended by the president of the republic, the government united upon definite suggestions which in the next day or two will be presented to representatives of the Sudeten party.”

The calm and unexciting statement betrayed no hint of the earnestness which characterized the meeting or of the realization of all the participants that the session may influence vitally decisions regarding war or peace in Europe.

A Foreign Office spokesman said that the unpublicized suggestions to the Sudetens would be the last concessions which may be expected from the government.

“All responsible elements of the government are filled with the conviction that in this European crisis, Czechoslovakia must demonstrate solidarity with its allies and is obliged to do so.”

Hope Star

WEATHER, Arkansas—Fair Tuesday night; Wednesday partly cloudy, thundershowers in the east.

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3D ROYAL HEIR DIES

Nazi Rebellion in Chile Quelled; 61 Dead, 58 Arrested

Former Dictator Starts “Putsch”—But Government Finishes It

NEVER HAD CHANCE

Artillery Shells University and Brings Rebels' Surrender

SANTIAGO, Chile.—(AP)—At least 61 were known to be dead Tuesday and 58 arrested in a rebellion by a small group of Chilean National Socialists which was crushed late Monday after three and a half hours of fighting.

It was feared additional deaths might eventually increase the list of fatalities between 80 and 100.

General Carlos Ibanez, former dictator, candidate in the Chilean presidential election to be held next month, was held as the leader of the uprising, with others who are accused of conspiring with him.

He is expected to face a court-martial Tuesday.

Although the revolt was believed to have been aided by extremists among the Ibanez adherents, it did not have even the moral support of the major opposition parties.

Revolt Is Crushed

SANTIAGO, Chile.—(AP)—A Chilean Nazi putsch expired Monday before a hail of federal police bullets, hand grenades, machine gun, artillery and tank fire. For more than three hours the center of Santiago was kept in turmoil after Chilean Nazis, who wear brown overalls as a uniform, seized the national university which faces the presidential palace, and the 10-story workers' insurance building which commands the palace at the rear.

But three and a half hours after the carabinieri—federal police—had gone into action with their heavy weapons it was all over despite the blaze of fire from small arms which the Nazis let loose. Carabinero officers termed the Nazi uprising “mad” because it lacked numerical strength and military support.

Unofficial sources said 50 persons were killed, although the only officially announced death was that of one carabinieri. The government promised to issue a list of dead and wounded later. Nineteen police were wounded.

More than 80 Nazi were under arrest after running up the white flag over the two buildings. Gen. Carlos Ibanez, a candidate in the elections October 25 to succeed President Arturo Alessandri and with whose candidacy the Nazi putsch was believed connected, was arrested, as was his chief aide, Col. Tobias Barros, whom President Alessandri cashiered last January.

An order for the arrest of Jorge Gonzalez von Noreg leader of the Nazis and the only Nazi deputy in the national chamber of deputies, had been issued. A state of siege was declared.

The putsch, discovered prematurely, started its end when the carabinieri set up a 75-millimeter field piece on the tree-lined Avenida Alameda de las Delicias. Gunners fired two shells which battered down main doors to the building.

(Continued on Page Three)

MIND Your MANNERS

T. M. Reg. U. S. Pat. Off.

Test your knowledge of correct social usage by answering the following questions, then checking against the authoritative answers below.

1. When are wedding announcements mailed?

2. Should an announcement be sent to one who received an invitation to the wedding?

3. Is it correct to enclose an “at home” card in a wedding announcement?

4. May announcements be engraved on cream paper?

5. Is it necessary for the person who receives an announcement to send a gift?

Who would you do it—

You are wondering what to do about the inside envelope of a wedding announcement—

(a) Leave it plain?

(b) Write on it: “Mr. and Mrs. James Rowland Smith,” with no address.

(c) Address it exactly as you did the outside envelope?

Answers

1. On the day of the wedding—after the ceremony is performed.

2. No.

3. Yes.

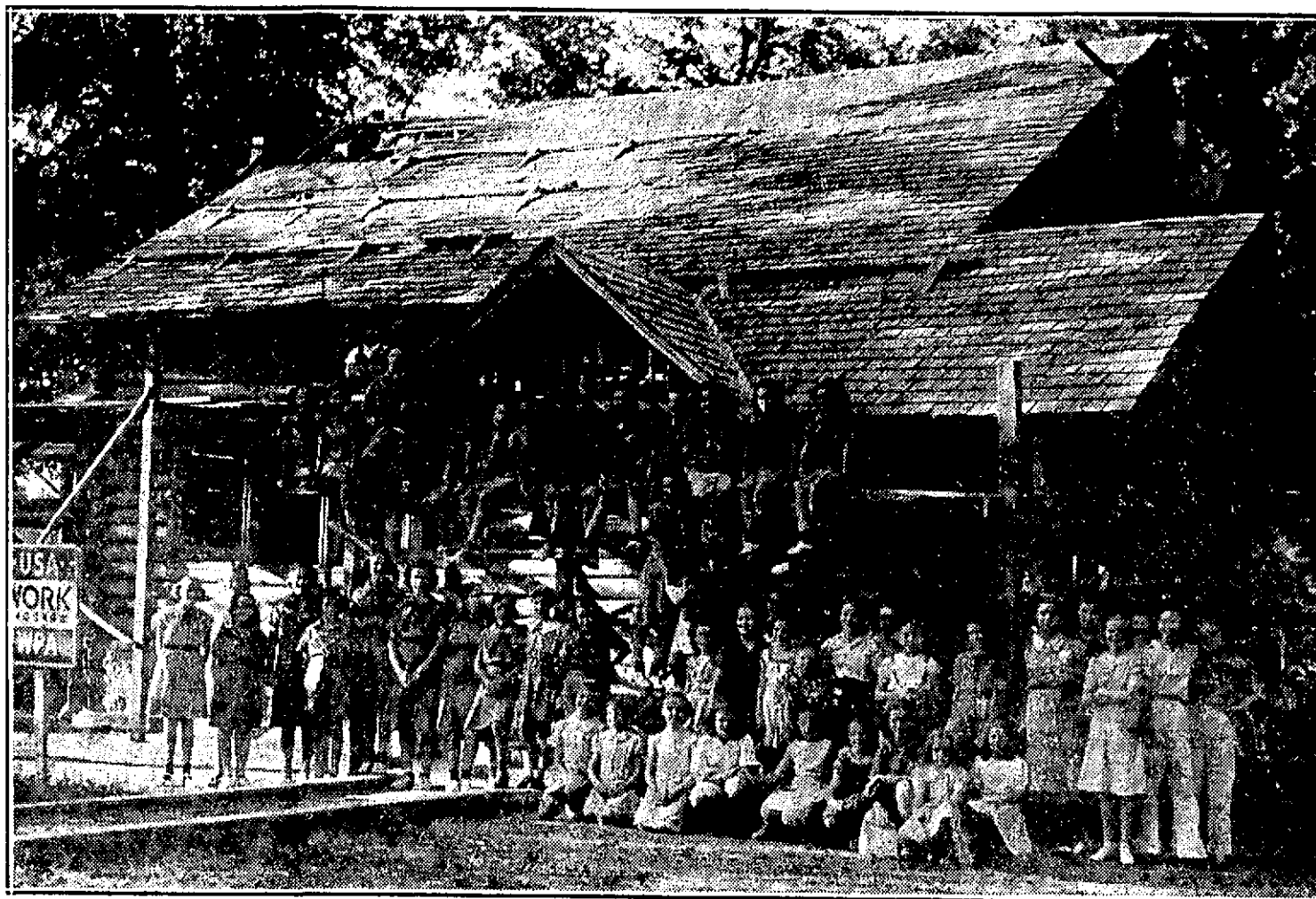
4. Yes, or white.

5. No.

Best “What Would You Do”

(Copyright 1938, NEA Service, Inc.)

Hope's Girl Scouts Plan Cookie Sale to Pay Off Last of Indebtedness on Their Picturesque Log Hut in Fair Park



—Photo by Hope Star.

County-Seat Trial Under Way Again

Witnesses Examined and Cross-Examined All Day Tuesday

Hempstead's county-seat election contest moved along Tuesday with a continuous examination and cross-examination of witnesses.

Court had reconvened Tuesday morning after a recess from Friday afternoon; and it appeared late Tuesday that the Washington adherents might complete their case in another two days.

Attorneys consider it likely that the circuit court contest action may be concluded by the end of the week.

L. Montgomery Is Winner by Kayo

Bauxite Bomber Disposes of P. D. Turner, of Dallas, Quickly

JONESBORO, Ark.—Lloyd Montgomery's dynamite rights and lefts to the chin floored J. D. Turner, Dallas, Texas, four times in the sixth round here Monday night, the fourth time for the count of “0. A crowd of 2,500 witnessed the fight.

Montgomery, the Bauxite bomber, started the killing in the third round with a series of rights and lefts to the left side of Turner's ribs in the fourth and fifth rounds and the finishing blows were struck in the early seconds of the sixth.

Turner became dazed in the fourth and never fully recovered. Montgomery's hammer-like right beat Turner in the face and mid-section throughout the fifth. The end came in the sixth before Turner landed a blow.

Montgomery rushed to the center of the ring as the sixth opened and crowded as Texas cowboy into the corner.

A hard right which landed on the chin sent Turner into the ropes for the count of nine. He arose to his feet to again greet the hammering right of Montgomery to take a count of five. More rights sent Turner into the ropes and Mickey Riley, Turner's manager, motioned the Texan to remain on the floor for the count of nine. As he arose Montgomery rushed with a series of rights and lefts which sent Turner into the ropes again. Referee Fred Getz of Memphis stopped the fight.

The second round was the only one in which Turner could have claimed an advantage. His several inches' reach advantage kept his jabbing left continually in Montgomery's face, but the Bauxite boxer responded with blows to the mid-section.

The two boxers fought cautiously in the first two rounds and never landed a hard blow. Both landed good lefts to the face in the third.

A watch's balance wheel travels as much as 10 miles a day.

Death Strikes in New Jap Typhoon

Possibly 100 Dead in Wake of New 97-Mile-an-Hour Storm

TOKYO, Japan.—(AP)—Fire and floods swept central Japan Tuesday in the wake of a 97-mile-an-hour typhoon which left a possible 100 dead and destroyed property over a wide area.

Fire broke out in Takaoka, at the base of Noto peninsula, and quickly leveled more than 2,000 buildings.

Tokyo newspapers estimated the deaths in the Takaoka fire at 100, possibly more. Osaka reported 15,000 homes were flooded; and at Kobe 31 ships were sunk or damaged.

Roscoe Turner Is Air Race Winner

Averages 283 MPH at Cleveland in 300-Mile Speed Test

CLEVELAND, Ohio.—(AP)—Roscoe Turner, hard luck champion of speed flying, flew the “easiest” race of his long career to win the 300-mile Thompson trophy race before 300,000 spectators at the national air races Monday.

Twice the Chicagoan lost previous Thompson races through cutting a pylon, but Monday he combined care with record-breaking speed in piloting his Turner-Laird Pesco Special to a mark of 283.419 miles an hour—nearly five miles a minute.

The unprecedented pace for the international speed classic put Turner more than 10 miles ahead of his rival Earl Orman, who encountered motor trouble, and made him the first man to win the event twice. He decisively shattered Michel Detroyat's previous Thompson mark of 264.26 miles an hour, set in 1935.

Caving Bank Kills Paving Workman

One Crushed to Death, Two Others Hurt at Forrest City

FORREST CITY, Ark.—(AP)—John Chastine, 60, died from a crushed chest aboard the 1,989-ton British freighter Marvia was killed Tuesday when the vessel was hit by three bombs and set afire during an insurgent air raid on the Spanish government port of Alicante.

Tydings Charges Federal Pressure

Accuses Internal Revenue Head and a Maryland Postmistress

WASHINGTON.—(AP)—Senator Tydings, Maryland Democrat, told the senate campaign expenditures committee Tuesday that the collector of internal revenue for Maryland and the postmistress of Salisbury, Md., made “notorious” efforts to influence federal employees in behalf of Representative Lewis, Maryland Democrat, Tydings' opponent in the Democratic senatorial primary.

Chairman Sheppard, Texas Democrat, said he would submit Tydings' complaint to the committee Tuesday.

Denson Upholds F. D. HYDE PARK.—(AP)—Governor Elmer Denson of Minnesota told President Roosevelt Tuesday he heartily approved of the chief executive's efforts to elect “liberals” to congress.

Anti-Jew Policy of Italy Ridiculed

French Playwright Bernstein Returns Medal to Mussolini

PARIS, France.—(AP)—The noted French playwright, Henry Bernstein, Monday returned to Premier Mussolini of Italy the insignia of an officer of Saint Maurice and Lazare as a protest against Italy's new anti-Semitic racial policy. In a telegram to Mussolini, Bernstein declared:

“You accorded me one of the highest distinctions of your realm in naming me an officer of Maurice and Lazare. Permit me to return the rosette. I would no longer consider it an honor to wear it when you persecute inalienable Italian citizens in the name of the recent invented racialism.”

Bernstein wrote a further explanation for the newspaper Paris Soir. In it he said:

“Italy's racialism is even more absurd than the German, of which it is only a poor imitation without even the excuse of fanaticism.”

In turning his back on what I would venture to call liberal Fascism, has Mussolini not lost his bet with destiny?”

The only fish that do not sleep are salmon, pike, and goldfish.

Alfonso's Eldest Son Is Third in Identical Deaths

Hurt in Auto Crash, He Dies of Hereditary Haemophilia

PRECEDED BY TWO

Younger Brother and Sister Perished in Wreck in Spain

MIAMI, Fla.—(AP)—The Count of Covadonga, 31, eldest son of the former King Alfonso of Spain, bled to death Tuesday from cuts about the head suffered in an automobile accident.

Haemophilia Sufferer

MIAMI, Fla.—(AP)—The Count of Covadonga, former heir to the Spanish throne, was critically injured Tuesday when his automobile left a boulevard and struck a pole.

Hereditary haemophilia which causes profuse bleeding from slight wounds, complicated the count's injuries.

Third in Same Family

The count's brother and sister died under almost identical circumstances, several years ago in Spain. They drove their car into a parapet and were severely injured. The brother attempted to help his sister, but, because of haemophilia, he bled to death. His sister died of injuries.

Haemophilia is subject to many medical theories, none of them being truly versally held. The predominant theory is that it is transmitted through the mother to her sons—that is, women transmit the hereditary disposition to haemophilia, but are themselves unaffected by it.

One theory is that it traces back to inbreeding, the royal families of Europe being noted for the subject to the complaint—but medical science still considers this to be only a theory.

Mrs. J. F. Miles Dies on Tuesday

Funeral Service to Be Held at Arkadelphia at 4 p. m. Wednesday

Mrs. Elizabeth Victor Miles, wife of J. Frank Miles of Arkadelphia, and formerly of Hope, died here Tuesday at Julia Chester hospital.

Mrs. Miles, a native of Villisca, Iowa, came to Arkansas in 1899, lived in El Dorado and Arkadelphia, and had been a resident of Hope since 1921, except for a short residence in Little Rock and Arkadelphia. She was a member of the First Methodist church, a past president of the Jewell Bible class, a board member of the Jewell Bible class of the board of the Julia Chester hospital since its organization and had figured prominently in many civic, social and religious activities here.

Funeral services will be held from the First Methodist church in Arkadelphia at 4 p. m. Wednesday with the Rev. John Hoover of Arkadelphia and the Rev. Fred R. Harrison of Hope officiating.

Surviving are: Her husband, three sisters, Mrs. E. Anderson, Illness, Iowa; Mrs. Zaida J. Demond, New York City; Mrs. Wm. M. McDavis, Deamont, Calif.; three brothers, W. S. Victor, Illinois Iowa and Elmer Victor and James E. Victor of Little Rock; two nephews Paul C. Anderson, Jimmy Victor and a niece Betty Ann Victor of Little Rock.

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CRANIUM CRACKER

Mr. X, an extremely learned and wealthy man, bought an old castle in Italy.

Among some parchments written in Latin he discovered hidden there was one which read: “Maximus Castle, March 10, 156 A. D. I am to be beheaded by edict of the emperor because I will not tell where I have concealed all the treasures of our family. I shall die leaving this information to you who read.”

Then the writer described where the treasure was hidden in the castle.

Why did Mr. X suspect that there was no treasure?

Answer on Classified Page

Answer on Classified Page

Answer on Classified Page

Answer on Classified Page

Answer on Classified Page

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O Justice, Deliver Thy Herald From False Report!

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Lone Wolf Bad Man—A Minor Menace

WHAT a shoddy desperado this Floyd Hamilton turned out to be!

Blazoned in the headlines as "Public Enemy Number One," Hamilton looked much more like a discouraged, penniless chicken thief when he finally fell into the hands of the law. At the time of his arrest he was trying to bum his way out of town on a freight train and he had just \$6.24 to his name.

Obviously, crime didn't pay for this chap. Unless he gets some satisfaction out of his brief prominence, he must be reflecting sadly that he would be happier, better dressed, better fed and more respected if he had gone to work for WPA instead of trying to carve out a career as a bad man.

THERE would be little point, however, in going on to sermonize heavily on the wages of sin. For the bad man of the Hamilton type never was anything very special in the way of menace to our institutions. It is the city gangster who has been the real difficulty.

And when we reach that point we begin to touch a sore spot—the extent to which the public itself is responsible for its real public enemies.

The big city gangsters—the Dutch Schultz, Al Capone type of fellows—had nothing whatever in common with bad men of the kind Floyd Hamilton tried to imitate, except for the fact that they were ready to resort to murder whenever necessary. They weren't lone wolves—far from it. Instead of defying society, they sought out society's corrupt elements and formed an alliance.

Because those alliances were possible, those men were genuine menaces; not so much for themselves as for the things they stood for.

THEY operated with the connivance of officials sworn to enforce the law. They supplied the public with divers commodities and services which the public had made illegal but nevertheless wanted. They were by-products of a very bad political system. Their mere existence indicated our whole scheme of big city society.

There was no dodging from pillar to post for them. They numbered big-shot politicians among their friends, came and went openly, and never had to run away from anybody except business rivals.

We always have had our Floyd Hamiltons, and we always will. They aren't important. The time to worry is when we start producing big city gangsters instead of small-time bad men.

Alpine Floparoo

EVERYONE who has had any affection for the French and their talent for the dramatic must be shocked and grieved at the way they fumbled the ball down in the Alps.

Referred to, of course, is the pay-off on the big cabinet ministers' mountain-climbing expedition in conjunction with the dedication of a shelter house. The gentlemen just didn't do it. Two became "slightly indisposed" at the last minute, and the third allowed himself to be dissuaded by guides.

Coming after the Italian cabinet members' great triumph in the field of hoop-diving, it deals a shattering body blow to the prestige of France in the international arena.

How much better it would have been for the ministers to announce some less ambitious intention and then go through with the thing! They still have time to recover a portion of their prestige if they work fast and organize some stunt like swimming in a body from the right to the left bank of the Seine.

That elementary dramatic rule of attempting less and brilliantly succeeding at it seems to have been forgotten in Europe. Too many leaders over there are taking the expedient and easy way out on the difficult problems facing Europe. Too often they decline to face facts and thus postpone the inevitable day of reckoning.

They are not getting very far up the mountain.

The Family Doctor

T. M. Reg. U. S. Pat. Off.

By DR. MORRIS FISHER
Editor, Journal of the American Medical Association, and of
Hygiene, the Health Magazine.

The Tuberculosis Death Rate Is High During the Period of Adolescence

The most important measure in preventing tuberculosis is to keep the child from coming in contact with someone who has an open case of this disease. The person who has been healed of tuberculosis may also be a source of contamination if there is not absolute certainty as to the completeness of the healing.

Most physicians are convinced that neither a man nor a woman has the right to marry while actively ill with tuberculosis. A child born of such parents must usually live with them, and as a result is constantly exposed to an open case of the disease.

With regular physical examination of all children each year on entrance to school, it is possible to detect a great deal of tuberculosis in early stages. In many instances the examination is, however, much too perfunctory to show definite signs of early tuberculosis in a child's chest. For this reason the tuberculin testing of school children and the making of serial X-ray studies of the chest is to be considered as an important factor in preventing tuberculosis.

Mortality tables show that the death rates from tuberculosis increase particularly during the period of adolescence. This affects girls much more than it affects boys.

During the coming of adolescence

many children are anemic and underfed, principally because of the mental changes that are associated with this period. Moreover, much less attention is given to preventive work among adolescent children.

They are likely to spend long hours in badly ventilated class rooms, stores, or workrooms. An insufficient amount of attention is given to their needs for recreation in the open air. Their diets are not adequately supervised, and they indulge in irregular meals of poor quality and insufficient quantity. They are no longer in the age of childhood, and are likely to be neglected by the specialist in diseases of children because of their being in what might be called an in-between period.

For such reasons experts are inclined to emphasize attention to the dietary needs of the growing child. The maintenance of optimum nutrition for every child is a form of prevention of tuberculosis that should not be overlooked. In association with this nutrition there should be good hygiene with plenty of fresh air, sunshine, and adequate rest.

Thus far, vaccination against tuberculosis with living vaccines of the tubercle bacillus—the so-called BCG vaccine—has not been sufficiently established to indicate its use as a routine for the prevention of this disease.

At a Time Like This!



case. Some specialists, however, are inclined to recommend the use of the method, particularly when a child is found in a home in which there may be present some tuberculosis in the parents.

Double Play

BOSTON.—Joe Cronin maintained his popularity at home by giving his wife, Mildred, the automobile he received for being voted the most popular shortstop in the major leagues in a nationwide poll.

Two hundred and thirteen hospitals in 47 American cities hold approximately 82 grams of radium between them.

RAISING A FAMILY

By Olive Roberts Barton

Most School Teachers Are Competent, Despite Burden of Being Only Human

Teachers cannot be discovered with divining rods, like life-giving springs. It might be a good idea if they could be, but like the personnel in all responsible positions, these leaders of our children must be chosen by methods less mythical.

However, it is not as it used to be, where only a certificate in subjects was necessary to qualify a man or woman

to impart "learning" to the young. No, today training schools make a tremendous point of psychology, and sympathetic understanding of child nature. Few teachers enter their profession without a thorough course in modern management.

Still an dull, the human element is there. There are dozens of excellent teachers for every one who is not made

A Book a Day

By Bruce Catton

Miss Thompson Sorts the Isms

"Fifty million isms must be wrong," Dorothy Thompson writes in her comprehensive little book, "Political Guide" (Stackpole Sons; \$1.25, and she might have added that they're terrifically confusing. All of which make her volume an unusually useful book.

For Miss Thompson proceeds to take Nazism, Fascism and the host of other isms apart to see what makes them run and how you can tell one from the other when they're running.

"For the sake of these words and what they represent," she tells you "men wear black shirts or brown, put red ties around their necks, conspire in cafes and drawing rooms around with their friends desert their parents, shout make camps, publish newspapers proclaim that a new heaven and are at hand."

But are they really at hand? Miss Thompson wonders about the world, specifically about America. A great many people, she avers, thought that when Roosevelt was elected we too had a revolution of sorts, that a fundamental change had come in American life. But when we look thoughtfully at what we have done, it is impossible to believe that anything of the kind has happened. For the most part we have become a nation of doubters.

From this point Miss Thompson goes on to define a liberal planned economy, capital, and labor. With a fine lucidity she manages to interpret each. The result is a succinct study of our own American democracy, our political system.

Her conclusions about this system may jar you a bit but in my event they're worthy of examination.—P.G.F.

of teacher stuff, yet even no two superior ones are alike. Just as no two mothers are alike. If the divining rod could be applied in selecting the absolutely perfect instructor, perhaps it would never touch ground at all.

In short, who is the perfect teacher? I don't know. No one does. There is no perfect doctor, lawyer or leader. No perfect anybody. Though Dr. Jones can cure Mrs. White, he may be completely puzzled by Mrs. Black's case. The lawyer may win a trial for one man and by the same methods lose a similar suit for another client.

Besides the human element part does not pertain entirely to the teacher. There are forty "human elements" in every schoolroom, each different, each with individuality of his own.

Miss Gray may be the perfect teacher of James. Toward Hilda she may develop a sense of failure, either on Hilda's part or her own. Natures of one class; sometimes they blend; again they remain merely indifferent to each other.

Children will work harder for the teacher they "like." What this liking consists of is beyond any formula. Also what "dislike" is, exactly, will forever remain a secret. I've had children who warmed my heart instantly, where former teachers had had trouble. And I have had the reverse experience of impatience, anxiously canceled, over a child a previous teacher thought perfect.

What comes of all this rubbing of feelings—or let us just say difference in relationship—when a child changes teachers, term after term, making new adjustments, sometimes uncomfortable ones for him? Well, I'll tell you, mother. It is rather good for him. He has to find out sooner or later that he has to do his best under all circumstances, and the more he leaves prejudice out and the more he leaves prejudice out of it the better.

Every teacher has to conduct her school somewhat formally and regard her class without too much emotion. She is first officer, and so represents system that requires conformity. Work is the item she must concentrate on; work, and as such individual guidance as she has time for. But it is unfair to think of her as heartless. Remember she has forty or so individuals to please, while James has only one.

In Canada, Belgium, and the United States, the annual egg consumption is more than 200 per capita; in England it ranges between 150 and 200 per capita.

Linda got to her feet. Feet blood rushing to her face. Bruce had been so thoroughbred. She had upbraided him unmercifully, and he had said nothing; he could have said plenty.

She'd never mention this to Uncle Sandy, but she must apologize to Bruce instantly.

She picked up the notes, put them back in the envelope, shaking her head. Then went to her uncle's room, slipped the envelope beneath his pillow. He was snoring strongly; he wouldn't hear her talking to Bruce.

She stepped to the old-fashioned wall telephone in the hall, cranked the handle for central. At last the switchboard operator answered.

"Mr. Bruce Radford, please," she asked, in the country manner. "Yes, ma'am. Try to get him."

At last, after several minutes of wire-buzzing, she heard, faintly, "Hello—hello—who you ring—in?"

"Is that Mr. Radford's farm?" Linda asked.

"Yes, ma'am." Now, she heard clearly.

"Let me speak with Mr. Bruce Radford, please."

"Well, he—he ain't here."

"What time do you expect him back?"

"I don't know, ma'am. He packed up before supper—went visitin' tonight—come home and had me put his things in his car. Said he'd be gone quite a spell."

No, ma'am, I don't know where he went. He said he'd send for his mail."

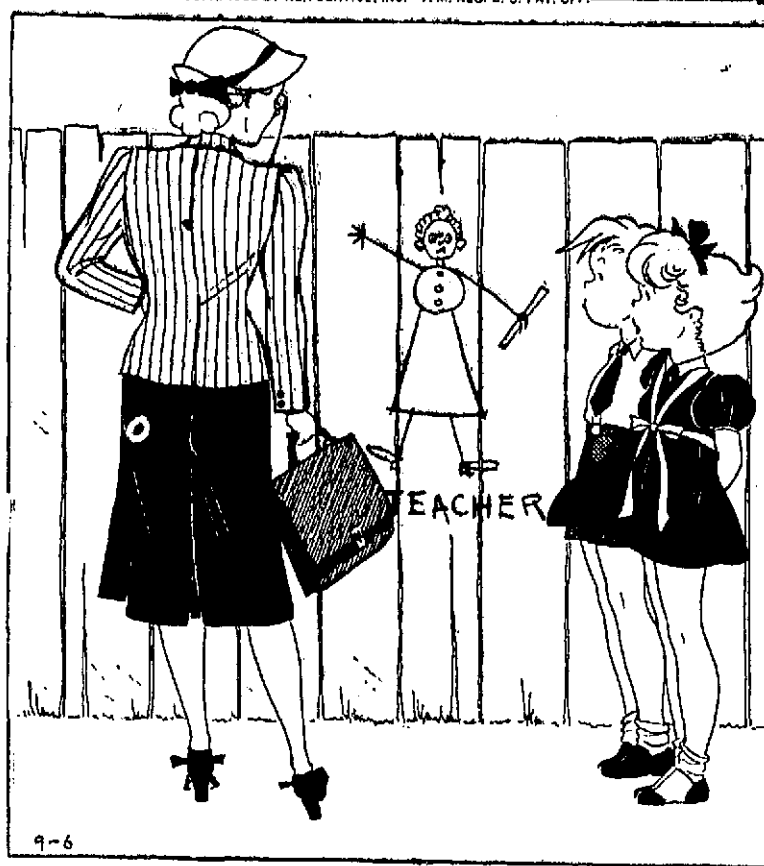
Linda made no reply. Slowly, mechanically, she put the receiver back on its hook.

(To Be Continued)

FLAPPER FANNY

By Sylvia

COPY, 1938 BY NEA SERVICE, INC. T. M. REG. U. S. PAT. OFF.



"Oh, this is our LAST year's teacher, Miss Fink!"

Paul Harrison in Hollywood

Frances Farmer Corrects a Few Impressions About Frances Farmer

HOLLYWOOD.—Frances Farmer has said that she was misquoted in that New York interview which described her supposed dislike for Hollywood. She likes Hollywood all right. The stage, too. She would like a cow-barn theater in New England, or a tent show, or anything that gave her a chance to act.

She didn't admit it, but I believe Miss Farmer is a little puzzled by people's rejection of such a single-minded ambition. It's as though they said to her: "Of course you hate the drugery; what would you do if you didn't have to be an actress?"

And when she says, "I'd still be an actress," they think she's just being stubborn. Players who are all wrapped up in their jobs are not considered very colorful in Hollywood. And that's probably one reason why Manhattan, which respects a dramatic conscience, doubts that such a player can have a very high regard for talkietown.

She Learns All Sorts of Things About Herself

Most movie people repeat that Broadway interviewers try to bait them into making nasty cracks about Hollywood. In Miss Farmer's case there was a theatrical press agent present who kept ribbing the celluloid business, and some of these remarks got into the reporter's notes, and widely into print, as the actress' own sentiments.

Out here there are many misrepresentations, but relatively harmless ones. Publicity men and fan-magazine writers can't just sit around chanting, "Here is an actress who likes to act," so they make up stories about her.

Some time ago there was a rash of yarns telling of Miss Farmer's ambition to be a newspaperwoman. It was even said that she planned to give up her career here to buy and run a small-town weekly. She never considered doing anything of the sort, nor did she ever want to be anything but an actress.

Recently there was a surprising account of Miss Farmer's alleged tactlessness, and how she never will talk about anything except her hobby, sport, tennis. Actually she plays no more than the average Hollywood woman. "And I couldn't talk intelligently about it if I tried," she said.

A sentimental tale is going the rounds today, and has been told over the air, about how Frances Farmer is oh-so-generously retarding her career to boost that of her husband, Leif Erikson. It seems (according to the story) that she went to Adolph Zukor

or somebody and said, "If you'll give Leif the lead in 'Escape From Yesterday,' I'll take the supporting role and give it my all on account of this would be such a great break for the poor dear, deserving boy who never has had a real chance."

This is the old mullarkey, says Miss Farmer. All that happened was that the two were assigned to the picture and now are playing it. True, Erikson probably deserved better movie roles than he had been getting, but his worries in that direction ended last season with his success in Broadway's studios now would be happy to rent him from Paramount.

She Likes to Do What She Likes to Do

As for Frances, all she wants is a chance to act. "Golden Boy" made her an important figure in New York last season, and brought several fancy offers for her services. Instead, she'll go right on working three months a year in Hollywood, and nine months for the Group Theater in Manhattan.

This is an unprecedented division of time, but one that she insisted upon and got. I ventured a guess that the Group pays a good deal less than Paramount. She could have said, "Yes, it does," and let it go at that. Instead, she said, "Well, I guess there's no harm in telling. I get \$400 a week here and \$200 a week in New York."

You could have knocked me over with a flipped dime. I'd have guessed \$1000 in Hollywood. But \$400 was what she had to accept in order to get three-fourths of her time free for the stage. "It's worth it," she said. "No amount of money could pay me for not leading the kind of life I want. And I make good money anyway; all I need."

"The only thing that bothers me is that some people think I'm niggardly. One day a man actually bowed me out for driving an old, cheap car. He said, 'It's people like you, who make big money and won't spend it, who keep guys like me out of work.' That hurt."



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We'll have a printing expert call on you, and you'll have an economical, high quality job. Whatever your needs, we can serve them.
Star Publishing
COMPANY
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Hold Everything!



"While you're at it you better shave your chest, too—that tattooing of me looks awful!"

Society

MRS. SID HENRY TELEPHONE 821

From a Pet-Shop Window

His eyes said, "Come and buy me, I'll be as good as gold. I'll never chew your slippers, I'll give you faith untold." His eyes said, "I'll amuse you, I'll take your mind away From silly little worries— How you and I could play!" His eyes said, "Do not leave me, We two belong together: I'll follow you across the world, Through fair and stormy weather." His eyes said, "Come and buy me, I'll love you till I drop." I turned—and then, a weeping, I walked into the shop.

Selected.

The above selection is dedicated to the little pet that has lately joined our household, and answers to the dignified name of "Bishop." I want to further add, that he has kept his promise made with his eyes.

The Ogburn School of Dancing will hold its annual open house on Thursday afternoon from 4:30 to 6 o'clock at the studio on South Main street.

Much to the regret of her many friends made during her residence in our city Mrs. John Wellborn left Monday for Conway where she has accepted a position in the State Vocational Training School.

Mr. and Mrs. B. R. Hamm have as house guest, their mother, Mrs. W. H. Hamm of Stamps.

On Monday afternoon at the home of Mrs. Mattie Greer in Lewisville, the Woman's Auxiliary of the First Presbyterian church held an open meeting with Mrs. K. G. McRae, Ouchita Presbyterian president as guest of honor. The hospitable home of Mrs. Greer, with its atmosphere of having had "A heap o' livin'" held an added beauty in the lovely flowers that were gracefully arranged throughout the room. The meeting was opened by the auxiliary president, Mrs. H. L. Searcy and following a short prayer, Mrs. R. L. Searcy Jr. played a very impressive "meditation" followed by a hymn, after which Mrs. Ross Wright sang a beautiful selection, accompanied by Mrs. Searcy. The regular routine of business was dispatched. At this time the president in a very complimentary way introduced Mrs. McRae who in a most interesting talk told of her stay in Montana and the great work being done in the mission field, stressing home missions. The Auxiliary and guests were invited into the dining room and seated at one long damask covered table, beautifully appointed and centered with a crystal bowl of September Morn arranged with small orchid zinnias, candleabra adorned either end of the table. A most tempting plate lunch was served with iced tea. Mrs. McRae was accompanied to Lewisville by Mrs. A. F. Hamman, Mrs. Mae Wilson and Mrs. Sid Henry.

Circle No. 4 W. M. S., First Methodist church, Mrs. Glenn Williams, leader, held its September meeting on Monday afternoon at the home of Mrs. R. M. Bryant on north Washington street. The meeting opened with a prayer by the hostess, the leader, and a very inspiring devotional on influence.

Downey's Triumph (Continued from Page One)

Downey energetically defended the economic aspects of the plan throughout the campaign, and has pledged himself to work for it in the U. S. Senate.

RIALTO

TUES.-WED.

LAUGH-RICH! THRILL-RICH! SONG-RICH!

Make a million McLaughlin and spend it quick! Downey battle it out in the gold fields over Grace Fields—and you'll go for Grace, too!

Grace FIELDS Victor McLAUGHLIN in

WE'RE GOING TO BE RICH with BRIAN DONLEVY

ENDS TUES. "ALEXANDER'S RAGTIME BAND"

SAENGER

—WEDNESDAY— Doors Open at 10 a. m.

BROADWAY CHEERED IT FOR SIXTY HILARIOUS WEEKS! RICH MAN, POOR GIRL Young M-G-M SHORTS

Thur. & Fri. "THE SHOP WORN ANGEL"

"Love" was given by Mrs. Fred R. Harrison. The program on Mexico was in charge of Mrs. E. P. Young, who introduced Miss Beryl Henry, who in a most interesting and informative talk told of her recent visit in Mexico, stressing the religious customs of the people, describing the churches and schools and hospitals. Following a short business session, delicious sandwiches were served with fruit punch to 18 member and three visitors.

Miss Mary Elizabeth Bright, who has spent the summer vacation in this city with home folks, left Tuesday morning for Chickasha, Okla., where she will continue her school.

Mr. and Mrs. Oliver Mills have as guests, M. H. Kreuter of Kansas City Mo.

Mr. and Mrs. Bill Brashier and boys, who have been guests of Dr. and Mrs. Don Smith for the past two weeks left Tuesday morning for their home in Eastland, Texas.

Circle No. 3 W. M. S., First Methodist church, Mrs. W. G. Allison leader held its regular monthly meeting on Monday afternoon at the home of Mrs. S. E. McPherson Edgewood Ave., with Mrs. Max Cox as joint hostess. The meeting opened with the Lord's prayer, and following a short business period, Mrs. Clara Branch assisted by Mrs. Don Smith, Mrs. D. S. Jordan and Mrs. Edwin Ward discussed the religion and customs of Mexico, stressing the Mission Work done in that country. Mrs. Fred R. Harrison was an appreciated guest and gave a most interesting topic, entitled, "The Hath Done What She Could." Following the hymn, "Sweet Hour of Prayer" the meeting closed with prayer by Mrs. R. M. LaGrone. The hostesses served a tempting snack course with punch to 9 members and one visitor.

Capt. R. A. Boyett, Mrs. S. L. Reed and Mrs. P. D. Smith of Dallas, Texas, left Tuesday morning for a visit with relatives and old friends in Alabama points.

The Woman's Missionary Society of the First Christian church met in regular monthly session on Monday afternoon September 5, at the home of Mrs. Thos. Kinser on South Main street, with Mrs. J. F. Porterfield as joint hostess. After a brief business period, Mrs. W. W. Duckett presented a most interesting program on "The Problems of the Multitude in Our City." She was assisted by Mrs. W. L. Carter, Mrs. Mary Carter and Mrs. J. R. Floyd. A very helpful devotional was given by Mrs. V. A. Hammons. During the social hour, the hostesses served delicious refreshments.

Mrs. E. J. Baker and daughter, Katherine Ann, of Little Rock are guests of Mrs. B. C. Acker.

Mr. and Mrs. Tammie Gibson and children, Ruth Ellen and Thomas Ken, left Monday for a week's visit in Louisiana and Texas.

Downey's Triumph

(Continued from Page One)

influence.

He began political life in Laramie, Wyo., where he was a county attorney at 23. Always a political "maverick," he bolted the Republicans with Teddy Roosevelt in 1912, followed the older LaFollette in 1924, supported Wilson and Roosevelt, Sinclair and Townsend, and now backs the plan which out-Townsend Townsend.

NEXT: Who's like \$30 every Thursday? Huh! Who wouldn't? Only those who wouldn't seem to have voted against Sheridan Downey, who is likely to go to the Senate to expound his "Ham and Eggs" economics.

Nazi Uprising In

(Continued from Page One)

university. The Nazis hoisted the white flag as the federal police—all picked men and army veterans—aided by tanks and supporting fire dashed across the square and into the building. Fifty Nazi youths, many of them wounded, were arrested inside.

Police then began a systematic clearing out of the insurance building, fighting their way from floor to floor.

NEW FALL SHOES BY TWEEDIE LET'S TRY THEM ON LADIES Specialty Shop

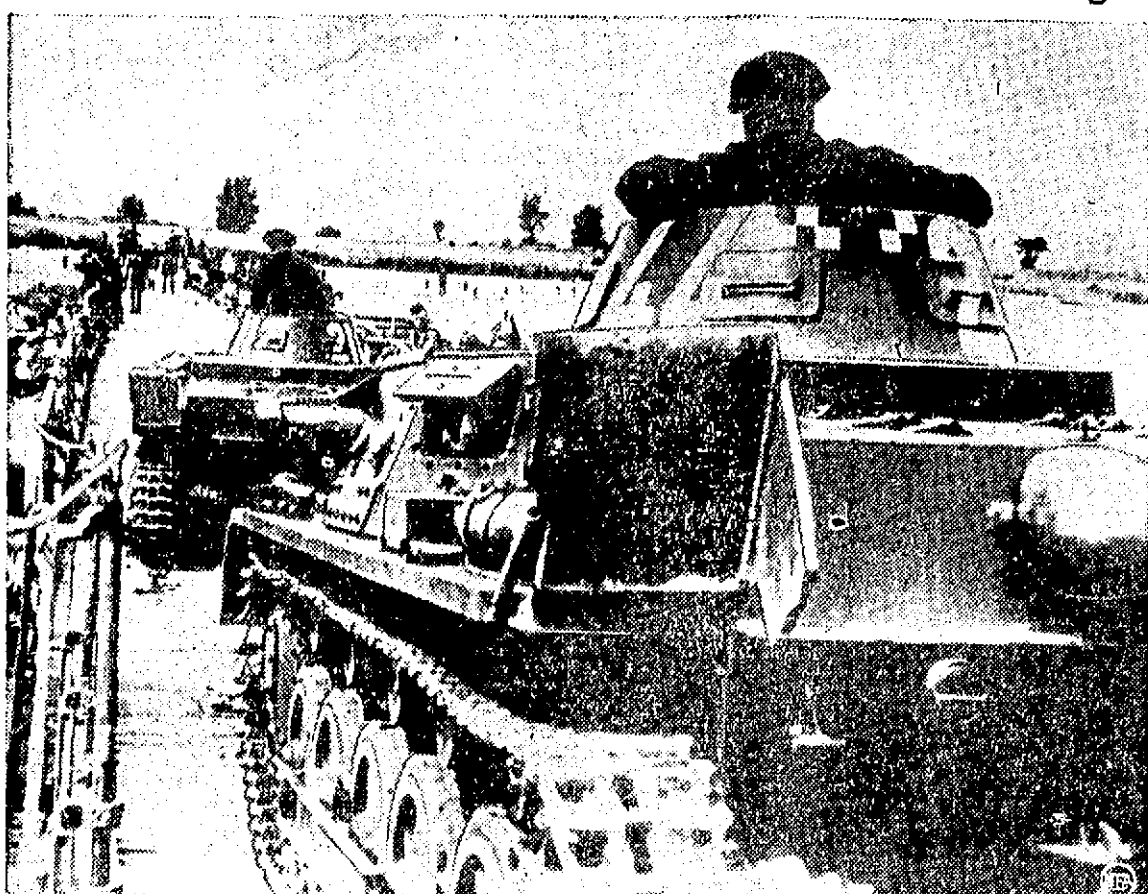
2-FOR THE PRICE OF ONE-1 TUESDAY, WEDNESDAY, THURSDAY, FRIDAY SEPTEMBER 6, 7, 8, 9th

This coupon when accompanied by one paid 20c ticket will admit one adult FREE.

NEW THEATER Hope, Ark.

TUES. & WED. GEORGE O'BRIEN—in DANIEL BOONE and BOBBY BREEN—in HAWAII CALLS THUR. & FRI. TENTH AVENUE KID

German Army Uses Steel "Guinea Pigs" to Test Bridge



Having speedily thrown a pontoon bridge across the River Elbe, soldiers of the German army's engineering corps are shown in background of the photo above standing by while giant tanks, in the role of "guinea pigs," test out the span. The picture was taken during the current "trial mobilization" which put a million men under arms, turned the country into an enormous "battlefield" and gave Europe a new spasm of war jitters.

Hitler Silent On

(Continued from Page One)

to make every contribution consistent with the national honor to uphold peace," the spokesman said.

The government received detailed reports of military developments in France, where reserves were called up today.

Czechs Refuse

It was indicated in government circles that many of the demands contained in the Sudeten's eight-point autonomy program had been "met" half way. But it was said that Czechoslovakia had rejected German demands that the republic abandon its alliances with France and Soviet Russia. Nor is it willing to give its 3,500,000 Germanic population much greater voice in determining military policy.

One well-informed source said before the meeting that the government was holding out the suggestion to reorganize the state on a canton system, giving virtual autonomy to three, 100 per cent German districts. An unconfirmed rumor was that Russia had made representations urging against further concessions, particularly in foreign policy.

Frank Ashton-Gwatkin, a member of Viscount Runciman's mediation mission, had another conference with Premier Milan Hodza.

Prior to the cabinet meeting, the Sudeten party said in a communique

Movie Scrapbook

FLORENCE RICE...



DAUGHTER OF FAMOUS SPORTS WRITER, GRANTLAND RICE... MADE SCREEN DEBUT IN FUGITIVE LADY...



AN EXCELLENT DANCER AND PLAYS A DRIVING GAME OF TENNIS. By BILL PORTER and GEORGE SCARBO

Florence Rice, though the daughter of a famous man, has carved her own niche in Hollywood's hall of fame... became interested in the theater as a child in Cleveland... later educated in Europe, but retained her love of dramatics... she is now working in "Vacation From Love"... writes verse and prose for her own amusement... lives at the beach the year round... reads fiction and dislikes people who think newspaper writing second rate... likes to play hostess unaffected herself and dislikes affectation in others... plays a good hand of bridge... swims every day.

He Directs Her to the Altar



Blond Marie Wilson, screen player believed by many to be headed for stardom, is also headed for the altar. She's shown here with Director Nick Grinde, whom she will marry Oct. 21. Romance blossomed when Miss Wilson ran out of gas in front of the Grinde home, her car blocking his driveway. Nick came out to help, and presto—romance!

that "only by speedy adoption" by the government of its eight-point program "can the situation be remedied." The statement was the first official announcement by the party since its

Chesterfield Time on Your Radio

PAUL WHITEMAN Every Wednesday Evening All C. B. S. Stations

PAUL DOUGLAS Daily Sports Program 51 Leading N. B. C. Stations

In New York

By George Ross

You'll Seldom Catch Composer Berlin "Putting on His Top Hat, White Tie and Tails"

NEW YORK—An unwearied fellow, Irving Berlin is not resting upon his monumental laurel, "Alexander's Ragtime Band." For, at last report he was in the midst of a fresh slew of songs at his retreat in Atlantic City.

Sophisticated songs, probably, because Berlin permanently has switched to the mood of "I'm Putting On My Top Hat, White Tie and Tails." Ironically enough, the fastidious Berlin seldom wears tails, invariably venturing forth on formal occasions clad in tuxedo. Yet his lyrics are addicted to the most formal items in a man's wardrobe.

And on occasions when the sartorial pomp of tails is a strict requirement, the author of "Alexander's Ragtime Band" reluctantly dons that attire, but he will not wear a top hat, preferring to carry it in his hand.

Incidentally, Berlin never has found a chapeau which he thought really fitted him, and he never as worn a diamond, though he admires them on lady fingers. The only jewelry he wears is, occasionally, a pearl stick-pin.

Gets First Night Jitters

Like his erstwhile collaborator, Mosh Hart, by the way, Irving Berlin approaches a nervous breakdown when his show or film is opening. His "Alexander's Ragtime Band" came to the Roxy on a Friday morning several weeks ago. And by the same evening, a slim little man with serious mein had popped in and out of there ten times to see how things were going. And since Irving Berlin is an inconspicuous figure, he avoided undue notice.

On Saturday, he had walked into the Roxy thrice. By high noon, though he decided that he had to get away or collapse from the excitement. So he motored to Atlantic City and left word that he was going to sleep for 36 consecutive hours. At 1:30 o'clock the next morning, the phone rang in the manager's office. Irving Berlin on the wire. How did Saturday night go? Great? No more inquiries until Sunday afternoon; he was going to sleep. The phone rang again at 11. Well, what was happening at the box office? Another exclamation of delight. And Berlin has slept well since then.

DiMaggio Gets Service Plus

Joe DiMaggio, idol of New York at present, is the idol of the drug store at 62nd street and Central Park West, where he has his breakfast before going to the Yankee Stadium when the Yanks are in New York. His coming into the drug store is announced beforehand by the cries and hellos of the

afternoon. The statement said that the sub-leaders and Henlin had considered "concrete abuses" of the Sudeten German population.

DON'T SLEEP WHEN GAS PRESSES HEART

If you can't get to sleep because gas bloats you up try Adierka. One dose usually relieves stomach gas pressing on heart. Adierka cleans out BOTH upper and lower bowels. John S. Gibson Drug Co.

Where Do You Worka, John?



At Filene's big Boston store where he hopes to become a successful advertising man, that's where the youngest son of the President places his foot on the bottom rung. John Roosevelt is pictured as he started his career as a breadwinner, while the former Anne Lindsay Clark stayed home baking biscuits.

autograph fans and the kids who really like baseball. On his triumphant jaunt to the drug store, Joe tells one kid what he wants in the way of an eye opener in fruit, another kid gets

his order as to what he wants in way of toast, how he wants it goes to another kid, and so on. The kids dash off with the get to the drug store patting an liver the data with the breathless and sense of importance with Garcia must have delivered his sage. By the time Joe gets to the store his breakfast is all ready him.

When Old Soldiers Met—War Was Resumed

DUTCH FLAT, Calif.—(AP)—Here's one that won't go down in the list of happy reunions of veterans.

Game Warden Earl Hiscox, looking into Henry A. Schroeder's hunting credentials, got to talking about the World War. He discovered that they had been in machine gun companies pitted against each other—he with the A. E. F. and Schroeder with the Germans.

He also found that Schroeder had falsely represented himself as a citizen in getting a hunting license and had apparently been smuggled into this country in 1925.

Now Schroeder is serving a 50-day jail sentence and on his release must face deportation proceedings.

666 cures MALARIA in 7 days and relieves COLDS first day

Liquid, Tablets, Salve, Nose Drops, Headache, 30 min.

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Mrs. Sue Riddle Lucy Mae Foster Hazel Spears

Home Again... with MORE PLEASURE

"We've been places and seen things...and everywhere we went Chesterfields were giving people a lot of pleasure. There'll be plenty of Chesterfields in our house now."

It takes good things to make a good product. That's why we use the best ingredients a cigarette can have... mild ripe tobaccos and pure cigarette paper... to make Chesterfield the cigarette that smokers say is milder and better-tasting.

They Satisfy ..with MORE PLEASURE for millions

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One time—2¢ word, minimum 30¢
Three times—3½¢ word, min. 50¢
Six times—6¢ word, minimum 90¢
One month (26 times)—18¢
word, minimum \$2.70
Rates are for continuous insertions only.

In making word count, disregard classification name such as "For Rent," "For Sale," etc.—this is free. But each initial or name, or complete telephone number, counts as a full word. For example: **FOR RENT**—Three-room modern furnished apartment, with garage, close in. Bargain. J. V. Blank, phone 5999.

Total, 15 words, at 2¢ word, 30¢ for one time; at 3½¢ word, 53¢ for three times, etc.

NOTE: All orders placed by telephone are due and payable upon presentation of bill.

PHONE 768

Services Offered

See Hempstead Mattress Shop, 712 West Fourth, for New and Re-built. Phone Paul Cobb, 658-J.

For Sale

FOR SALE—Copies of Hope Star's \$1.700 Centennial edition giving complete authentic history of 20 South-west Arkansas towns. Buy now. Supply is limited. Bound copies, 50 cents—add 12 cents if desired to be mailed. Unbound copies, 25 cents—add 6 cents if you want it mailed. 3-U-dh

FOR SALE—Nice young horse. One grist mill and engine complete. H. S. Dudley, Hope Route 2, Box 22. 5-31p

Notice

NOTICE—Ideal Furniture Store has moved to corner of Walnut and 2nd Street where we can serve our customers better. We appreciate and solicit your business. Remember, we buy, sell and trade. Buy here and save money. 23-12tp.

Regular meeting of Masonic Lodge Tuesday night.

Degree work Friday night, Sept. 9, and Tuesday night, Sept. 13.

NOTICE—Local money to loan on improved farm lands and city property; low interest rates; quick action. Harry J. Lemley, Hope, Arkansas. 25-5tc Sept 5, 3tc

FOR RENT

FOR RENT—My home 510 E. 3rd, C. M. Agee. Phone 730 3-31p

FOR RENT—Three-room furnished apartment, private bath, 222 East Avenue B. Mrs. Belle Phillips 3-31p.

Wanted

WANTED—Qualified Domestic and Personal Service workers: Cooks, Maids, and Nurses. Apply to U. S. Employment Service, immediately. 1-6t-dh

WANTED—We will allow \$1.00 for your old lamp on any Aladdin Lamp during September. Duffie Hardware Co. 6-3tc

STORIES IN STAMPS



Peru's Venerated Volcano

ALL Arequipa looks toward towering, ancient El Misti, and holds this extinct volcano in deepest veneration. Occasionally El Misti puffs feeble vapors from its 19,000-foot crest, but for the most part it has been quiescent 200 years, perhaps even 300. Arequipa, however, is not trustful. It connects El Misti with a series of historic earthquakes, the last of which, in 1869, practically destroyed the city.

At the same time Arequipa is inordinately proud of this giant peak, and of Chachani and Pichu-pichu, which also dot the horizon. Arequipa is a beautiful city, the second city of Peru, lying at the base of these mountains on a lofty plateau. It is a white city of Spanish colonial type surrounded by orchards, fields, market gardens, and broad avenues of eucalyptus trees. The climate is dry, the air pure and invigorating. Ever watchful of El Misti, Arequipa has constructed its houses massively to resist earthquakes. The material is a white porous volcanic stone which hardens with age. A cathedral and many beautiful churches, monasteries, and hospitals are built of this stone. Hot and cold springs are utilized for the entire city.

Site of beautiful Arequipa was discovered, believe the Peruvians, by the Inca leader Mayna Capac. He is said to have sent 3000 families there to settle. The present city was founded by the Spaniard Pizarro in 1540. Today it ranks as one of the foremost commercial and intellectual centers of Peru. El Misti is shown here on a 1932 Peruvian stamp.

(Copyright, 1938, NEA Service, Inc.)

Clerks to Help Customers in Buying

FORT ARTHUR, Texas.—(AP)—The federal and state governments will sponsor a course here this fall to instruct store employees how to teach "scientific buying" to the public.

If the plan is a success the course will be taught in other cities. Clerks will be instructed how to answer intelligently such questions as "How can rayon be distinguished from silk?" "How to tell wool from wool-and-cotton?" "How to tell good soap from bad?"

Today's Answer to CRANIUM CRACKER

Question on Page One

The paper was an evident forgery. The letters A. D.—after the birth of Christ—were not used until 532 years after Christ was born, and Mr. X, being an extremely learned man, would have known this.

WANTED—Two or three room furnished apartment with private bath. Phone 607. 6-31p

ANCIENT GODDESS

HORIZONTAL

1 Chief goddess of the pantheon.
7 She was called the Earth.
12 To fly.
13 Eagle's nest.
16 Nival assistant.
17 Falsehood.
18 An expanse.
19 Wrath.
20 Apple center.
21 Note in scale.
22 And.
23 To loan.
25 Deity.
26 Musical note.
28 Put into notation.
33 Absolute rulers.
37 Apples mashed.
38 Self.
40 Overpowering fright.
41 Impels.
42 Eccentric wheel.

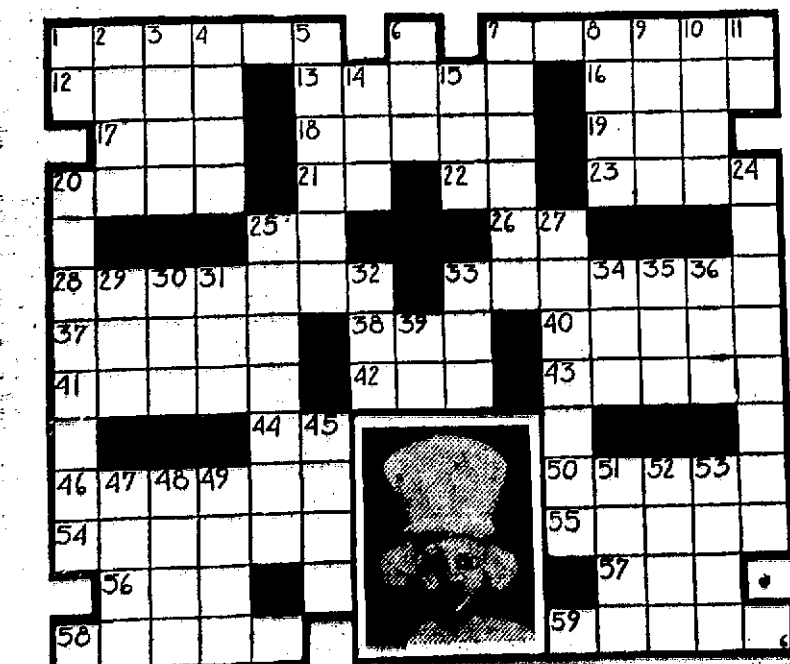
Answer to Previous Puzzle

DANIEL BEARD
LINCOLN
MEINER
OVERSEER
VAGABOND
ERASERS
MOB CARS
EMU ISOLATE
NAT EAT BAA TRI
TOST C PRO V
SLAM INANE ROTE
ONE ROBOT ABA
FOUNDED MILLION

VERTICAL

1 Form of "be."
2 Composition for one voice.
3 Scalp covering.
4 Oak.
5 To clatter.
6 Brother.
7 Quality of temperament.
8 Coat end.
9 To enjoy.
10 Paradise.
11 Of the thing.
14 Silkworm.
15 Frozen dessert

20 Clothed in flames, she—the enemies of her people.
24 She made a—into the underworld (pl.).
25 Periodical.
27 Seeks to attain.
29 Rowing tool.
30 Tow boat.
31 Expert flyer.
32 Dry.
33 Church title.
34 Nominal value.
35 Unit.
36 Baking dish.
38 African people.
45 Sleigh.
47 To toll.
48 Timber tree.
49 Tree bearing kola nuts.
51 To select by ballot.
52 Enthusiasm.
53 Animal.



OUR BOARDING HOUSE with MAJOR HOOPLE

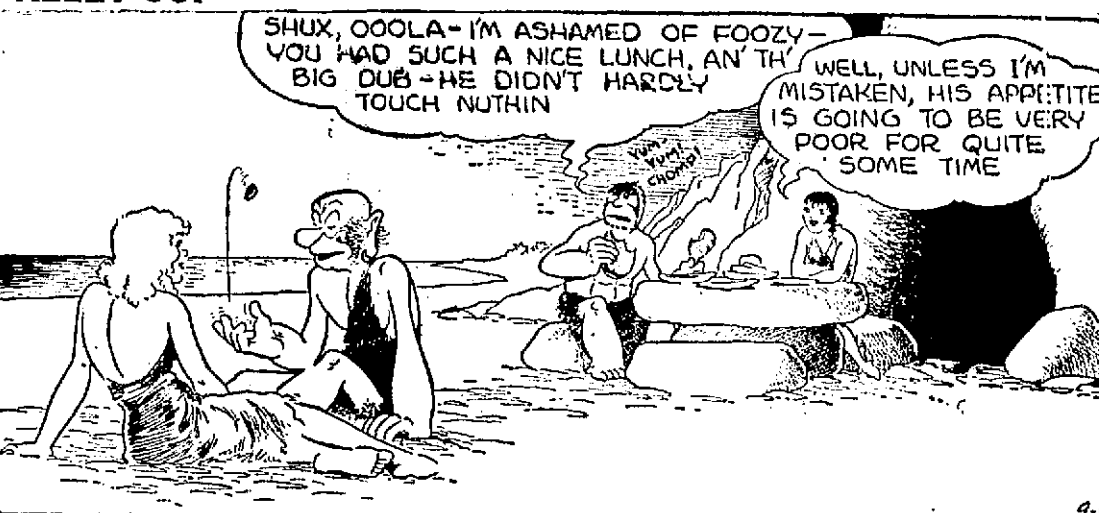


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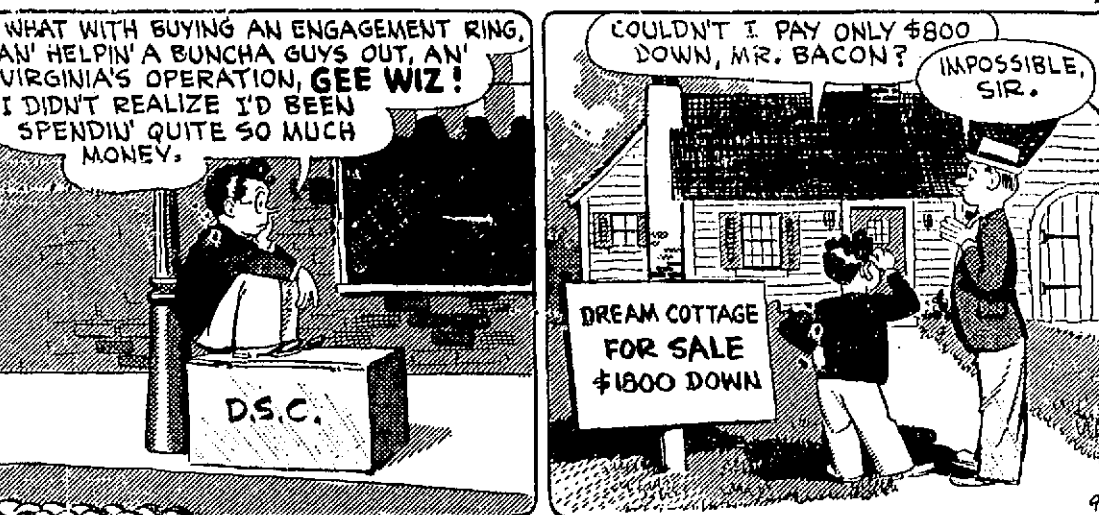
BOOTS AND HER BUDDIES



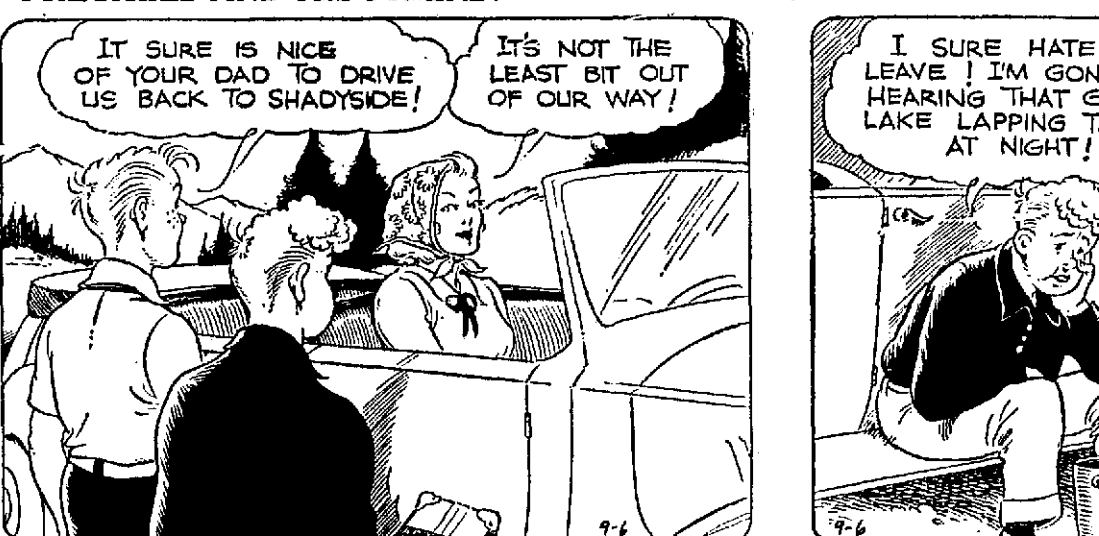
ALLEY OOP



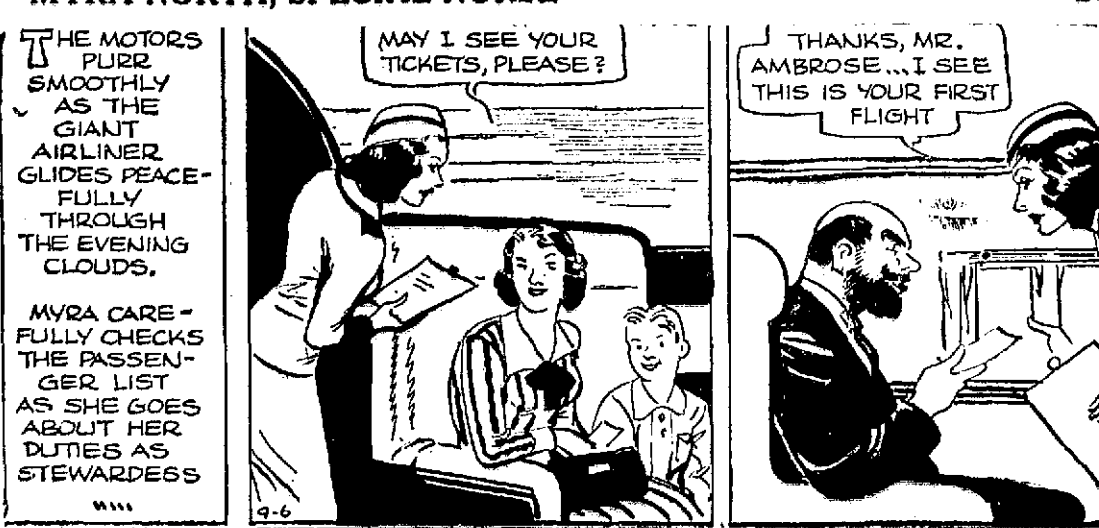
WASH TUBBS



FRECKLES AND HIS FRIENDS



MYRA NORTH, SPECIAL NURSE

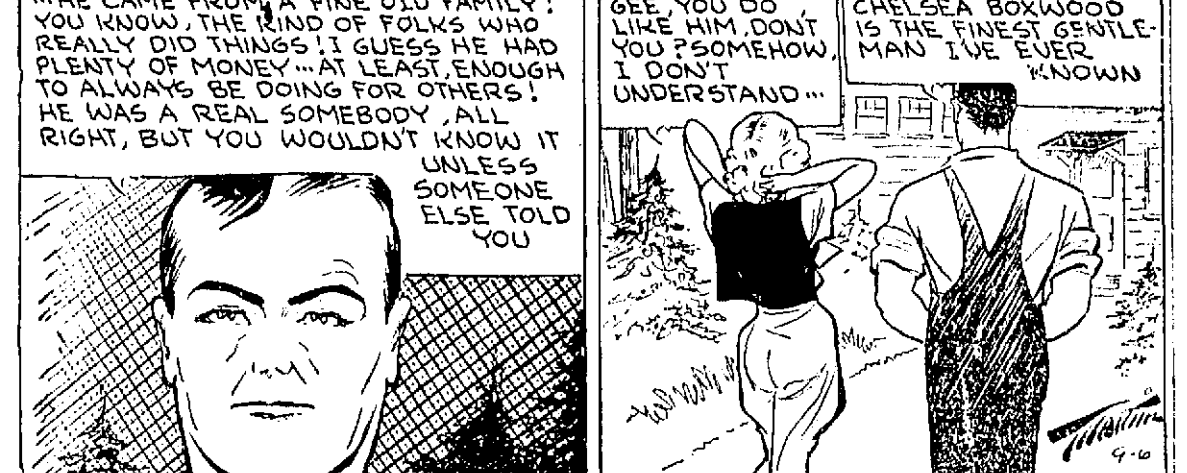


OUT OUR WAY By J. R. WILLIAMS



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That Is That By EDGAR MARTIN



He's Disgustingly Healthy By V. T. HAMLIN



Cheer Up, Wash! By ROY CRANE



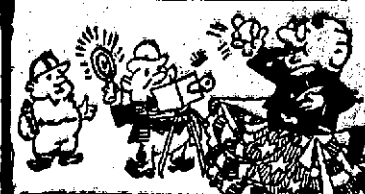
Lost Its Charm By MERRILL BLOSSER



Suspicious Character By Ray Thompson and Charles Coll



THE SPORTS PAGE



College All-Stars Defeat Redskins

Jack Robbins Plays Great Game to Beat Professional Team

DALLAS, Texas — (AP) — Violent ground play, miscalculation in 51 aerial thrusts that gained nearly 300 yards, gave the College All-Stars a 13-7 triumph Monday night over a bewildered Washington Redskins crew that leaned heavily on breaks to keep the score down.

Just as it has been for the past two years, a boy they forgot in the Chicago college-professional classic came through to lead the riot.

This time it was curly-haired Jack Robbins, the man who made Arkansas university's 1937 team known as the "passingest team in the nation," who played the role.

He stole Simpson Sam Baugh's passing thunder and tore around on running plays the world's professional champions couldn't stop. Once he scored himself, and again he passed to Johnny Kovatch, Northwestern's great end, for the other score.

But Baugh, hobbling around on a lame foot, almost saved the Redskins at that. Master of the quick kick, he supplied one of those good for 65 yards that gave the Redskins their break that netted a score. And with only a minute left, the slinger stood out there and gained 53 yards on three successive aerials that had the collegians reeling at the end.

The collegians, strangely, had to tally to win. Statistics showed them masters of a team crippled by Baugh's injury and Alabama Riley Smith's absence, but breaks went the other way. Three times they tried field goals and failed. Once they fumbled on the four-yard line and Wee Willie Wilkin, Washington tackle, recovered across the goal line for a touchback.

Sports of All Sorts

With Mustard
CHICAGO — Ray Kneip, concession manager at Wrigley Field, estimates a peanut or hotdog vendor walks 20 miles during a double-header.

Reds Take Cake
CINCINNATI — Cincinnati Reds celebrated Second Baseman Linus Frey's 25th birthday with a big cake in the clubhouse after the game.

Passes On Purpose
CHICAGO — Lou Fonseca, promotional manager and former batting champion, claims more walks are issued in the American League than in the National each year because pitchers give more intentional passes.

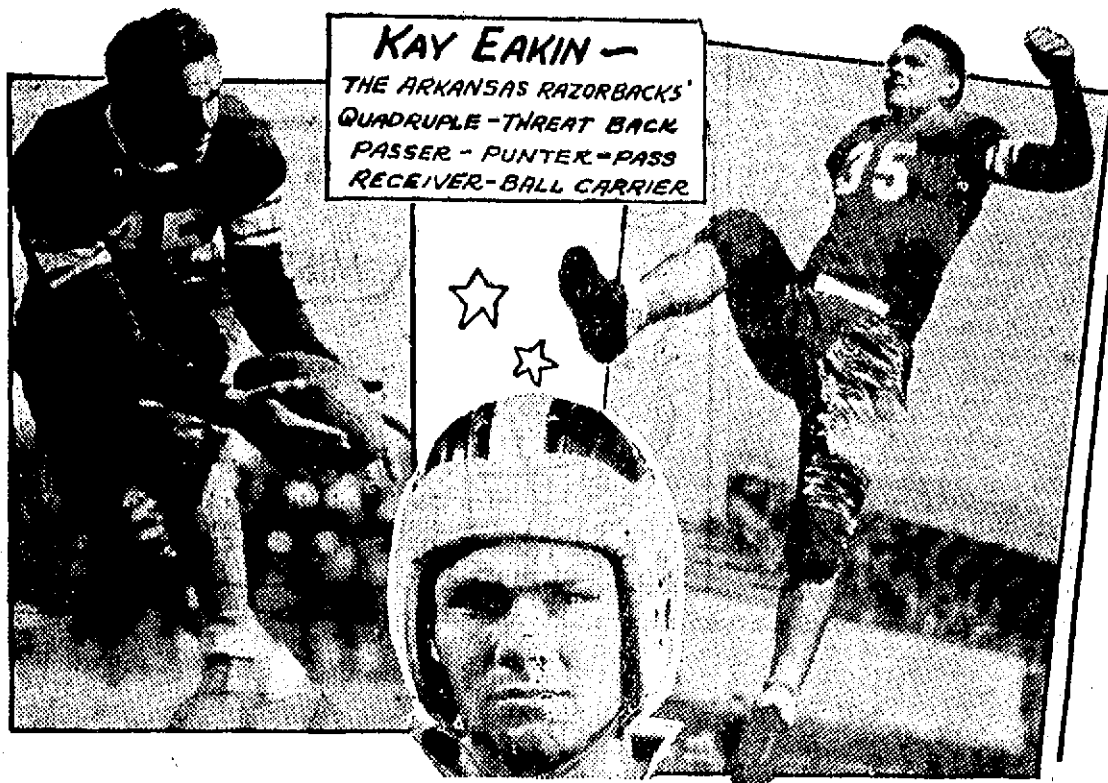
Tips At Ten
EAST LANSING, Mich. — John Hopkinson, Michigan State trainer of a quarter of a century's service, spent the summer in England, visiting boyhood haunts and exchanging tips with British trainers.

Tackling Practice
DALLAS — Matty Bell, Southern Methodist University coach, likes to describe the manner in which he played end for Centre College—especially when Bu McMillan, Indiana's head man in the audience.

"I was a floater," Bell explains. "I never hit anybody very hard. I used to drift a lot, and while they never got around me, a lot of plays went inside. Then I'd yell: 'Go get 'em, Bo!'"

"McMillan backed me up, and man, did I give him tackling practice!"

To Lead Porker Offense This Season



Gabby Street Calls New York Yanks Greatest Baseball Teams He Ever Saw

Champions, Aply Managed by McCarthy, Challenge Rivals to Match Their Pace—Terry's Only Hope Is to Salvage Gate

By HARRY GRAYSON
Sports Editor, NEA Service

Gabby Street calls the New York Yankees of today the greatest team he ever saw.

That only makes it official, or something, but Street has been around a long time and has piloted champions. The current guide of the St. Louis Browns led the Cardinals to pennants in 1930 and '31... beat the Philadelphia Athletics the latter fall. The Old Sarge also gives a reason for the Yankee success that most other observers overlook completely. His name is Joe McCarthy.

"The Yankees are outstanding because they are a collection of outstanding performers," says Street. "They have remarkable hitters and pitchers. And I consider Joe McCarthy an outstanding manager."

"The Yankees never worry about a contending team. They concentrate on the business at hand. And concentration is highly important in baseball. They overpower the opposition... challenge any contender to match their stride. They make no mistakes in playing the game."

"McCarthy is an expert handler of men. In my opinion, he is one of the greatest managers in history. He deserves much of the credit for the team's success."

McCarthy's Secret Is That He's Always Been the Boss

"Powerful clubs do not always win. Years ago Philadelphia had a team of great hitters, fellows like Flick and Larry Lajoie, but it didn't win. "McCarthy employs common sense. There seldom is a flaw in his strategy. "McCarthy must have had something to do with making the Yankee pitching staff so formidable."

Only one has to check McCarthy's record as a manager to realize his worth. He enjoyed tremendous success in the minors and handled bad National League clubs mightily well before being handed the Yankees on a silver platter. The Yanks got off

badly this spring... staggered for quite a while. It looked like a year to beat them, but McCarthy straightened them out.

McCarthy doesn't mix with his players. He handles everyone differently... times down the temperamental ones and keeps so-called bad actors in line. Witness the job he did with old Blubber Malone. And when Joe McCarthy can't handle them, he ships them pronto. That's been his big secret. He has always been the boss.

Business Man Terry's Only Hope Is to Salvage Gate

Bill Terry's pitching was in such bad shape that the Giants were forced to open the important Pittsburgh series with Dick Coffman, who had not started in two campaigns.

Hal Schumacher pitched and won for the Polo Grounders despite bone splinters in his right elbow.

Terry admits that Schumacher worked with the full knowledge that he might be jeopardizing his future. "But if the race remains an open issue, I can at least salvage the gate and fulfill some of my obligations to my employers," asserts the Giants' manager. "The team has made money this year and dividends might be increased still further by a good home stand in September, with the Giants fighting right down to the wire. Schumacher has shown the boys what it means to fight. Now let's see them follow his example."

Terry, always the business man, can be depended upon to salvage as much of the gate as possible.

Detroit Recalls Schoolboy Rowe

Arkansas Pitching Star Among Those Returning to Tigers

DETROIT — (AP) — General Manager Joe Zeller of the Detroit Tigers Baseball club announced over the week-end the purchase of seven players and recall of ten others from Toledo of the American Association and Beaumont of the Texas league.

Recalled from Beaumont were Pitchers Schoolboy Rowe, Paul (Dizzy) Trout and Ed Selway, and Shortstop Frank Croucher. Purchased from Beaumont were Catcher Dixie Parsons, First Baseman Leslie Fleming, Shortstop Boyd Perry, Outfielders Frank Secory and Barney McCuskey, and Pitchers Leroy Dietz and John Tate.

Recalled from Toledo were Pitchers Cletus Poffenberger, Joseph Rogalski and Robert Harris; Outfielders Roy Cullenbine and Chet Laabs, and Infielder Benny McCoy.

The Payoff

By HARRY GRAYSON
Sports Editor, NEA Service

PITTSBURGH — Pittsburgh is making it tough for Pie Traynor and the Pirates.

The natives take it for granted that the Buccaneers will win the National League pennant.

A local newspaper is running a sports quiz contest, the winners' prizes being free trips to world series games played away from Pittsburgh.

This despite the fact that Traynor knows that only an exceptionally crazy race in a circuit noted for nutty races has saved the Corsairs. The club has another eastern trip—finishes the grind away from home.

Traynor wonders what club is winning all the games.

"Certainly, we are not," he smiles. "Everybody seems to be losing. "We're still on top and we've look-

For the Far East



Playing over the Cherry Valley Club course at Garden City, L. I., turbaned Sardar Harbit Singh Malik added a dash of color to the New York sectional qualifying round for the national amateur golf championship. He is India's government trade commissioner to the United States.

ed terrible. We look especially bad against second division clubs. You should have seen the Phillies play against us. They looked like the league leaders and we gave a fine imitation of cellar champions. Emmett Mueller was on third base for them and the runt tore the cover off the ball.

"When the Bees came to town there was another shrimp. Rabbit Wasker, coming up and breaking up all the games. He'd hit one out of reach of the shortstop and then he'd hit one that Lloyd Waner would just miss catching. It was enough to make you go mad."

"The Pirates haven't been hitting a lick in most of their recent games."

"I've just pitched 15 minutes of batting practice," remarked Coach Johnny Gooch, returning to the bench. "I was putting them right down the middle, and they were lifting the ball in the air or hitting it in the dirt. No line drives at all. Can you imagine how they'd hit if I put something on the ball and pitched to corners?"

But the way things have been going, all the Pirates have to do to win is play 500 ball. No other club is doing much better.

If the National League were operating on a split season basis... if the race had started from scratch on or about July 15, all eight clubs would be scrambling for the flag, and there wouldn't be a favorite. One team is about as good... or as bad... as the other at the moment.

The Bees perhaps played the best ball in August, but Gooch has an idea that if they got close to first place they'd collapse like all the others.

The current position of the Pirates has done one important thing for Traynor. It has made him a man of action...

not afraid to make changes. There was an example of that the other afternoon when he benched the new heroes, Johnny Rizzo and Jeep Hadley, because they were not hitting. The Bees led by a wide margin, but Traynor no

The Standings

Hope Softball League

Clubs	W.	L.	Pct.
Bruner-Ivory	11	1	.917
Williams Lumber	9	2	.818
CCC Camp	8	4	.667
Geo. W. Robison	6	8	.429
Hope Basket	5	9	.385
Highway Dept.	4	9	.308

Monday's Results
Hope Basket 7, Robison 21.

Games Tuesday
Geo. W. Robison vs. Bruner-Ivory at 7:30.
Williams Lumber vs. Hope Basket at 8:30.

Games Wednesday
Alton Camp vs. Hope Basket at 7:30.
Hope Basket vs. Bruner-Ivory at 8:30.

Games Thursday
Hope Basket vs. Bruner-Ivory at 7:30.
Geo. W. Robison vs. Highway Dept. at 8:30.

Games Friday
Williams Lumber vs. Bruner-Ivory. (End of Schedule)

Southern Association

Clubs	W.	L.	Pct.
Atlanta	86	60	.589
Nashville	80	65	.552
New Orleans	78	67	.538
Memphis	74	73	.503
Little Rock	72	74	.493
Birmingham	71	77	.480
Chattanooga	65	79	.451
Knoxville	57	88	.393

Monday's Results
Little Rock 0-4, Atlanta 1-2.
Birmingham 2-3, Knoxville 5-2.
Memphis 3-0, Chattanooga 612.
New Orleans 4-5, Nashville 10-5.

Games Tuesday
Little Rock at Atlanta.
Birmingham at Knoxville.
Memphis at Chattanooga.
Only games scheduled.

American League

Clubs	W.	L.	Pct.
New York	89	40	.690
Easton	74	52	.587
Cleveland	72	54	.571
Detroit	65	62	.512
Washington	63	66	.488
Chicago	53	70	.431
St. Louis	46	79	.368
Philadelphia	45	84	.349

Monday's Results
Philadelphia 2-3, New York 5-6.
Boston 14-8, Washington 4-6.
Cleveland 0-4, Chicago 4-2.
Detroit 2-9, St. Louis 3-3.

Games Tuesday
Cleveland at Detroit.
St. Louis at Chicago.
Boston at Washington.
Only games scheduled.

National League

Clubs	W.	L.	Pct.
Pittsburgh	75	52	.591
Cincinnati	72	57	.558
Chicago	71	58	.550
New York	69	59	.539
Boston	65	61	.516
St. Louis	60	68	.469
Brooklyn	57	70	.449
Philadelphia	40	84	.323

Monday's Results
No w York 7-3, Philadelphia 0-4.
Brooklyn 4-3, Boston 5-5.
Chicago 3-4, Pittsburgh 0-3.
St. Louis 3-2, Cincinnati 4-4.

Games Monday
Boston at New York.
Brooklyn at Philadelphia.
St. Louis at Cincinnati.
Only games scheduled.

So They Say

We can't make progress until fear is overcome by curiosity.—William E. Knudsen, president of General Motors. The trouble with Christians today is that they can't make up their minds.—The Rev. C. Leslie Atkins, British clergyman.

I realize now that I made a serious mistake.—John Bellinger of New York, who shot his girl friend dead. You are now firemen. Don't worry about your pay.—Mayor Wilson of Philadelphia, swearing in 351 new firemen.

I don't see how he could have done it himself and I don't see how anyone else could have done it.—Sheriff Numa F. Turner of Raleigh, N. C., puzzling over the death of a man stabbed in the head with a chisel.

Life without action is synonymous with death.—Pope Pius XI.

We are fighting to preserve this country from the fate of Ethiopia, China, and Austria.—Arthur S. Anderson, state official of the American Legion in Pennsylvania.

That's one thing I admire in the American. He is constantly waving a flag.—Mayor William Morrison of Hamilton, Ontario.

longer takes chances.

Bringing in the veteran Heinie Manush from Toronto was a wise move. Manush is making a comeback for the second straight year, but never has been far away insofar as smacking the ball is concerned. He hit better than his lifetime major league mark of .333 with Brooklyn last season.

Manush provides the Pirates with more left-handed batting strength and is another steady hand for the Buccaneers' brig.

Schoolboy's Comeback Is More Than a Dream Now



Dreaming of a comeback might be the title of this picture were not Lynwood Thomas Rowe pitching so well for Beaumont, where the Detroit hero of 1934-5-6 was sent to recover from an arm injury. The six-foot-four-and-a-half-inch Schoolboy does a pretty good job of filling the bed, and he's doing just about as thorough a job of mowing down Texas League batters—one so complete, in fact, that he scarcely can miss being back with the Tigers next spring. The Schoolboy's comeback is considerably more than a dream now.

Barometer Removes Guesswork From Fishing, Tests Indicate

By JIMMY DONAHUE
NEA Service Sports Writer

Lincoln, Ill. — Maybe you're thinking a lot of new plugs, spoons, wobblers, flies, or bugs before you go on that vacation trip this year.

Take a tip from Brainerd C. Snider. Get yourself a barometer.

After a year of intense research on a nation-wide scale, Snider, newspaper editor and sportsman of this city, has come to the conclusion that the feeding periods of fish, salt or fresh water species, are controlled by atmospheric pressure. He will lay a \$50 fly rod against a cane pole that 94 times out of 100 fish bite best under high atmospheric pressure, and least under low.

So conclusive are his findings that, after perusal of his records, the most skeptic disciple of Ike Walton will discard the wind in the east, dark of the moon, and other hoary theories, and buy himself a barometer. Snider appears to have taken the guesswork out of fishing.

Rear-End And Know

He got the idea a year ago... started spotting barometers in various sections of the country and having readings taken when members of the Lincoln Sportsman's Club went fishing.

Snider and three other members fisher Kabetogama Lake in Minnesota and Eagle Lake in Ontario. Three more fly fished the Snake river and Spread Creek in the Jackson ole country of Wyoming. One spread the barometric gospel to salt water fish in Florida, and to bass in famous Lake Okechobee. Still another fished around Walker, Minn.

These scouts kept charts of barometric readings.

"The barometric theory is the greatest boon ever offered fishermen," says Snider.

"On-half of th radings taken on 115 fishing days revealed that the barometer needle had been dropping or was low. Fishing was a blank or negligible.

"The other half of the observations showed rising or high readings, during which catches were recorded in every section, ranging from sea level to 9000-foot elevations.

Rise With Pressure

"When atmospheric pressure is low fish go down to equalize the pressure of air and water. They must even up their own bodily inward pressure created by air and water. When the atmospheric pressure becomes high they rise to evade the added weight of more air plus water, and thus relieve the strain on their air bladders.

"Sometimes you find good fishing in a rain, and you immediately realize this should be with the barometer low. The explanation is that the center of the storm has passed and the atmospheric pressure is rising."

In looking over the scouts' reports

A New Angle



They're getting fishing down to a science, as Emmett Weakley, above, of Lexington, Ill., indicates. That string of mixed pike were caught in Lake Kabetogama, Minn., with the aid of the barometer he holds. Experiments have proven that fish bite best on rising barometric conditions, and very little on a falling barometer. The tip, of course, is to take a barometer reading when you go fishing.

you find that David Rhoads at Walker, Minn., found between July 4 and 10 last year that walleyed pike and calico bass bit only when the barometer was up. He took the limit on a high bar-

Negro Heavies in Go Tuesday Night

Main Event Will Be Return Bout Between Stroud and Pipkin

Leo Dunlap, big 6 foot 4 inch, Hope negro, meets Buddy Legans, Spring Hill heavyweight, in the opening preliminary at the athletic arena on Tuesday night's fight program.

The second preliminary on Tuesday's card features two newcomers to local fans, Ivan Gaines of Stamps, meets Howell Baker of Bodcaw, in another three-round scrap.

Zebb Stevenson, 162 pound Spring Hill negro, has been signed to meet Pinkie Carrigan, hard-hitting local negro middleweight, in the three round feature preliminary.

Mutt Powell, twin brother of Milt Powell, meets Chubby Anderson, husky little Spring Hill battler, in the semi-final bout. According to fans living near Patmos and Spring Hill this bout is a "natural." These boys have met twice before with each taking a decision over the other.

The main event on Tuesday night's program features a return bout between two fighters that appeared on the card three weeks ago. Jim Stroud, local National Guard welterweight, meets Delma Pipkin, Stamps boxer, in the three round feature fight. Stroud and Pipkin met three weeks ago with the bout ending in a draw. Both boys have requested this return bout.

Doors open at 7:30. First bout starts promptly at 8 p. m.

If we assume that it is one's duty to promote public welfare and to avoid acts against public welfare, we can hardly avoid the conclusion that under certain circumstances it is one's duty to commit crime.—Dr. Knight Dunlap, University of California psychologist.

The six-hour day was given as one of the ideal conditions in Sir Thomas More's "Utopia," published in 1516.

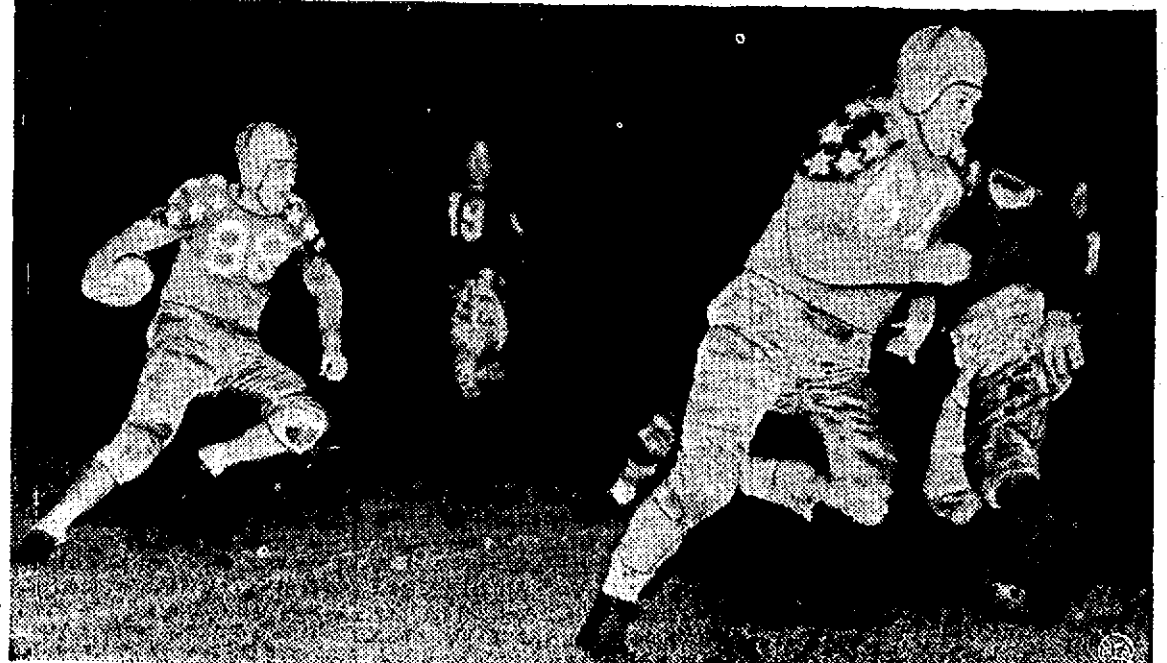
meter, and found boats reporting few if any fish when it was low.

Invites Co-Operation

Snider's party at Lake Kabetogama found wal-eyes so plentiful there that some that fish could be taken regardless of weather conditions. However, their barometer readings showed the limit of from 39 to 52 pike per boat was being taken when the reading was obabove 28.55 (uncalibrated to allow for change in elevation), and "poor luck" of eight to 12 pike a party when the readings were below that figure.

John Alden Knight who compiled the solar theory and tables, is a devoted believer in barometric effects on fishing conditions. Others have dabbled with the idea from time to time.

College All-Stars Scalp Redskins to Once More Repel Pros



With Cecil Isbell, shown carrying here, matching Sammy Baugh's passing before 74,250 spectators, the College All-Stars not only scalped the Washington Redskins, 28-18, to defeat the professional champions for the second year in a row, but scored 13 points in the final period to make it the highest scoring spurge in the five-year-old series at Soldiers' Field, Chicago. That's Corby Davis, formerly of Indiana, preparing the way for Isbell, who starred for Purdue.

Earn a Living Moving Houses

By NEA Service

LAKE MINNETONKA, Minn.—If a girl has her health, and is fairly strong, there is no need for her to take her chin in her hand to think about how she's going to earn her silk stockings and her first nuptial. She can always make her living in the house moving business, according to Evelyn Krause, 26, of Mound, Minn., which is right "By the Waters of Minnetonka."

Miss Krause is perhaps the only experienced woman house mover in the picturesque district famed in the song. For a dozen years or more she has been jacking up lake cottages, and moving them from one spot to another. If house moving lapsed, she turns her hand to dry work, juggling furniture on and off moving vans, hauling sand, gravel and water.

Plays Football

One of the five daughters of Mr. and Mrs. William Krause of Mound, Miss Krause started her moving and draying business while a student at the Mound High School. When other girls her age were taking care of children to make pin money, Evelyn borrowed her father's team and plowed and hired out to turn up garden patches for neighbors and summer residents.

For recreation she came out for football practice, playing with such Mound classmates as Sheldon Beise, now assistant coach for Minnesota's glittering Golden Gophers, Milton Bruhn, on the coaching staff at Amherst, and Walter Ohde, a football coach at Anoka, Minn.

When Mr. Krause turned in his team for a truck, daughter Evelyn slipped in, easily, gracefully behind the wheel. In no time at all she had picked up several draying jobs.

Prefers Woman Helpers

Now, she has built up a business that keeps her busy eight months of the year. From early in the spring un-



For a dozen years Evelyn Krause has been jacking up houses and moving them from one spot to another.

BARBS

A dispatch from Buenos Aires says that Lily Pons won an unprecedented ovation at her farewell concert here. That's pretty good for an opera singer's very first farewell concert.

A boom has been reported in the buggy business, and Chicago's city fathers have canceled an ordinance requiring bathing girls to wear bloomers. What do you suppose that's chances are?

There's a girl in Detroit whose boy friend lost control of his car and ran into three other automobiles after kissing her. There've been three offers for Hollywood already but she's holding out for a better one.

A authority on military matters predicts that Switzerland will be the Belgium of the next world war. That'll probably be ok with Belgium.

Comes a report of a farmer who got kicked in the mouth when he yelled at his horse. "You isn't worth a cent!" It was probably one of those educated horses.

There's a rumor around that the White House is acquiring a new carpet to call people on. A kind of purple rug.

Some statistician has figured that one person out of every 500 in the world is a leper. The other 499 don't hang on your lapels after two beers.

These being busy days in alliance-forming circles in Europe, the proper form of leave-taking over there becomes "Facts Yobiscum."

The SNAPSHOT GUILD

HOBBY PICTURES



Any child hobby is full of picture chances. Adult hobbies, too. Picture them as they progress, step by step.

IF YOU have a son or daughter who is a budding hobbyist, picture the child's progress. A series of these pictures has delightful "story-telling" quality, and will increase in memory value as time passes.

Almost any hobby can be pictured. If your young daughter paints or draws, snap a progressive series of her at her sketch pad or easel. If the boy builds model planes, snap a series of him busy in his workshop fitting parts of the new model. Take pictures that show the progress of the job, from the first stick to the completed plane—and its trial flight!

First attempts at golf... first lessons in tennis or swimming... any outdoor sport is full of these picture chances. Picture each stage, and you will treasure these snapshots later.

Take special care with these pic-

tures, to get just the effect you want. For example, in taking the picture above, a light yellow K-1 filter was used on the camera lens, to darken the blue water and sky and make the white clothing and boat sail "stand out." Fast film was used, and reflections from the water made a short exposure possible—1/50 second at f.11. The picture shows careful observing—whether you are taking hobby snapshots or some other kind. Hobbies grow and expand, and they should be represented in your picture-history of the family. Take plenty of pictures, showing each new phase and development of your son's or daughter's hobby—and begin taking them now, for tomorrow there will be new stages to picture, while today's opportunities will be past.

John van Guilder

Behind the Scenes in Washington

By Rodney Dutcher

WASHINGTON—Dies "Un-American" Committee. Despite many absurdities, finally produced an impressive witness in Prof. J. B. Matthews. Tall, spare, with pompadour thin gray hair, professorial spectacles and natty blue serge suit, Matthews speaks tensely dramatically, and even in oratorical flights as he makes an able exposition of Communist strategy and technique.

The zealot's gleam is in his eye while he "exposes" "united front" groups he once helped organize. . . . Net result is to nail down previous testimony that Communists like to dominate organizations, admitting he once sought to cover up Communist affiliations with "united front" groups, now stretches points the other way. . . . He is vice president of Consumers' Research, devoted to telling people how to buy. . . . Consumers' Research employees went on strike; its owners charged "Communism." Strikers organized "Consumers' Union" and Matthews, a competitor, charges this and other consumer organizations had Communist origin. . . . But Matthews, never a Communist party member, tells his writer he began to pull away from active association with Communists long before the Consumers' Research strike. He says the Russian trials and

executions of old bolsheviks finally

Pretty Good Show

Speakers: Conspicuous are red-hot patriotic ladies who devote their lives to finding Communists under beds and in other odd places. But when Heywood Brown denies Matthew's assertion that he left the Socialists to work with Communists more freely and is shut off by Dies as he tells the committee, "You're wasting your time," a whoop of applause comes from others and Dies angrily threatens to clear the room. . . . A thin, nervous, elderly man named Shea bites his fingers anxiously because the committee won't call him. e represents the National Gentile League and the American Vigilante Association. Wants to expose "invisible government by the Jews" and "bar them gates against the refugees." . . . James Srue, who writes a confidential weekly letter about Communists and Jews, is here. . . . Also, briefly, William B. Shearer, who bustled up the 1927 Geneva naval conference. . . . Some take the testimony seriously. Others giggle.

Can't Help But See Red

Committee Member Present. Witness can't help "see red" Chairman Dies wants that color of tie. Instead of his usual small black bow. Dies, stout, yellow, brown-haired president of the house demagogue's club who left a \$1200-a-year law practice in Orange, Texas, to serve the people, can't help making anti-Communist stump speeches, supplementing witnesses. . . . Republican Noah Mason, a chubby, white-haired man who worked up to be

school superintendent at Oglesby, Ill., after 33 years in the educational field, and small J. Farnell Thomas of New Jersey, red-faced and alert in a snappy brown suit, do their best to smear the Roosevelt administration as "Communist."

Other Democrats don't mind that much. Only young Joe Starnes of Guntersville, Ala., earnest and obviously enjoying the limelight, sometimes protests feebly. . . . Mosler of Ohio chews cigar, looks like a business man. He was beaten for congress this month after the C. I. O. declared against him. He hasn't forgotten that. . . . Best-dressed, most amiable is Jack Dempsey of New Mexico, in a green

After 30-Year Wait He Saw Skyscrapers

LOUISVILLE, Ky.—(P)—Lee Klingensmith, who lives on a farm 50 miles away, had been wanting to get down to Louisville ever since his marriage 30-odd years ago but "things never shaped up just right" until after his 67th birthday.

After rounding up a helper which had broken down the fence and got

necktie and a suit matching his white hair. He winks at friends in the audience.

into the cornfield, Klingensmith finally got a way to see the city sights.

He was willing enough to take a ride on a street car but balked at an airplane.

"I told 'em," he explained, "I hadn't lost anything up there, and if I had, I didn't hanker to go up and look for it."

About 41 per cent of the moon is never visible on the earth.

MALARIA

Speedy Relief of Chills and Fever

When your teeth are chattering with chills and your body burning with malaria fever, you want timely and reliable relief!

Grove's Tasteless Chill Tonic is the medicine you want to take for Malaria. This is no new-fangled or untried preparation, but a treatment of considerable merit.

Grove's Tasteless Chill Tonic contains tasteless quinine and iron. It relieves the chills and fever due to Malaria and also tends to build you up. This is the double effect you want.

The very next time you feel Malarial chills and fever coming on, get a bottle of Grove's Tasteless Chill Tonic. Start taking it immediately and it will soon fix you up.

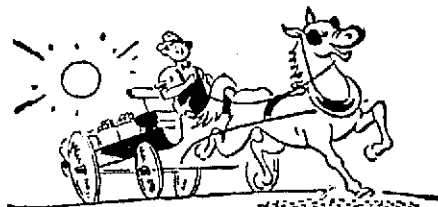
All drug stores sell Grove's Tasteless Chill Tonic—50 cents and \$1.00. The latter is the more economical size.

The Story of OD and AD

OD and AD owned neighboring farms. Both decided to grow tomatoes. But when their tomatoes were ripe, OD and AD had different ideas as to how they should sell them. This is the story of what happened.

and the TOMATOES

How OD and AD Sold Their Tomatoes



OD filled baskets with his tomatoes and put them in a wagon and drove to town. He went up and down the streets looking for people who wanted to buy tomatoes. Some days he sold all. Some days he sold only a few. When the season was over, he found he had made just enough to live on.

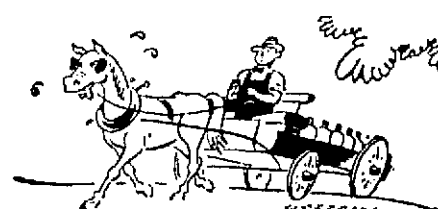


AD thought there must be a better way to sell his tomatoes. He knew he must tell people about them, but he decided he could never sell very many tomatoes if he talked to people one at a time. So he used one of the simplest forms of ADVERTISING. He built a stand by the side of the road where many

people passed. He put up a sign that said: "AD's big, red, ripe, juicy tomatoes." Because so many people saw the sign, enough people stopped to buy so that he sold all his ripe tomatoes every day. Many who bought, remembering his name on the sign, came back again and again. When the season was over, he had money in the bank.

One day AD heard that tomato juice was healthful and good to drink. He thought it would also be convenient to handle, to sell, and to serve in the home. He told OD about it. The next year both decided to make and sell tomato juice.

How OD and AD Sold Their Tomato Juice



OD's wife squeezed tomatoes all day and put the juice in bottles. OD took it to town and went from door to door, looking for people who wanted to buy tomato juice. In a whole day he could call at only about 50 homes. As most people had never heard of tomato juice and did not know how good it was, he sold only a few bottles each day.



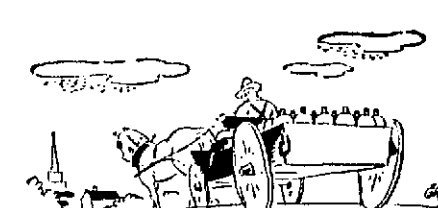
AD felt sure there was a better way to make and sell his tomato juice. He took some money from the bank and bought a shiny new press that squeezed out juice easily and quickly. He put the juice in bottles that could be tightly sealed. He had labels printed for the bottles, reading: AD'S PURE TOMATO JUICE.

He went to the grocery stores in town, where many people came every day, and asked the grocers to put a few of his bottles on their counters. Then he put an advertisement in newspapers read by thousands of people. The advertisement said:

"Enjoy the refreshing taste of AD'S PURE TOMATO JUICE, pressed from big, red, vine-ripened tomatoes. Good to drink and good for you. At your favorite grocery store."

Because so many people read about it, enough people asked for it to exhaust the supply quickly. And remembering AD's name on the label they came back and asked for it again. So AD bought tomatoes from his neighbors and made more tomato juice to supply the demand.

What OD and AD Did The Next Year



OD and his wife decided that if they were going to make any money, they would have to work harder. So she got up earlier in the morning and picked tomatoes and squeezed and bottled juice all day. OD spent a longer day in town trying to see more people in order to sell more bottles. But, even though OD and his wife worked long and hard, they could not make any money.

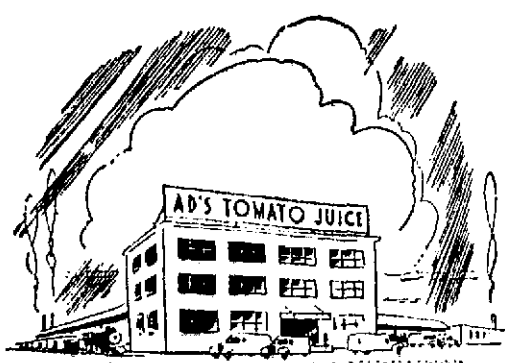


AD now saw how true it was that the more people he told about his tomato juice, the more he sold. So he advertised in other cities, telling women how good tomato juice was for their families to drink. He also sent salesmen to call on grocers. He got so many orders that he arranged to buy tomatoes from hundreds of other farmers, built a bigger building, bought more equipment, more

bottles and labels, and employed more people. AD knew that, because his name was on every bottle, he must always maintain the high quality of his product. And, because he did this, women soon insisted on AD'S PURE TOMATO JUICE.

AD already had found that the more he advertised and the more bottles he sold, the less it cost him to put up each bottle. Therefore, as his advertising was extended all over the country and his sales increased, he reduced the price. Thus more and more people could afford to enjoy tomato juice, and, although his profit per bottle was now very small indeed, he sold so many bottles that he had a very fine business. So both AD and his customers were benefited.

AD tells OD how an Idea Became an Industry—through ADVERTISING



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ONE DAY, years later, OD called on his old neighbor AD. He said, "It's remarkable how your business has grown since you got that idea about selling tomato juice."

"Yes," said AD, "but even more important have been the benefits to other people. We are now only one out of many producers of tomato juice. Yet we take all the tomatoes grown by more than a thousand farmers who have here an assured market for their crops. We give steady employment the year round to several hundred

people and employ hundreds more on part-time. We pay more than half a million dollars a year to manufacturers of cans, bottles, labels, supplies, and equipment.

"The entire industry now sells more than twenty million dollars worth of tomato juice a year and the public enjoys its healthful benefits—at the lowest price at which it ever has been sold. Yes, tomato juice was a great idea, but that idea would have benefited very few—without ADVERTISING to tell the story."

Hope



Star